



### PVAMU Students Attend Annual ConocoPhillips Enrichment Day

Students from Prairie View A&M University Colleges of Business and Engineering were delighted to be invited back to ConocoPhillips for their annual College Enrichment Day held at their corporate headquarters in Houston on Friday, September 23, 2011. This all-day event is organized by the ConocoPhillips Black Employee Network and is designed to provide students with tips and advice for success in corporate America. The program also endeavors to develop a pipeline for the students to intern with the company.

Students from PVAMU and Texas Southern University were able to have a candid discussion about the rules of corporate America and metrics for success as well as an opportunity to have lunch with employees. The agenda also afforded participants with an opportunity to discuss the challenges and benefits of working with a global company through a group exercise and featured presentations on how to build your professional presence through work, attitude, a willingness to accept targeted feedback and presentation. Participating employees included members from upper management as well as recently hired employees and alumni from both colleges. The program concluded with a tour of the facilities and a final opportunity for questions and answers.

**Dr. Gin Chong**, professor of accounting, and **Ms. Kimberly Gordon**, assistant to the dean, attended the event from the College of Business along with Mr. John Mayfield from the College of Engineering.

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**Dr. Munir Quddus**  
Dean and  
Professor of Economics

## Dean's Corner

Greetings from the Dean's Office:

Fall typically starts with excitement as new students, eager to learn, begin their academic careers with us and returning students and faculty continue their progress. This year, fall started with a new twist. In my previous letters I discussed our budget cuts effective this year. We sustained a fifteen percent cut to our budget, which has been challenging; we had to adjust by reducing our expenses. Unfortunately, this has meant a reduction in our workforce and an increase in teaching load for faculty. Our commitment to providing the best quality education, however, is unwavering. I, and several other deans and administrators including PVAMU President George C. Wright, returned to the classroom this fall. I have team taught several Leadership and Ethics classes during my tenure as dean in the College of Business, but this is my first time teaching an introductory economics class in quite some time. The experience has been both an enriching and enlightening.

We've made a few changes and additions in the College of Business. Several faculty retired in at the end of summer and I am pleased to welcome four new faculty members (page 7). Business faculty continue to publish in high quality publications and participate in a number of service activities.

Looking ahead, we are eager to launch a new executive MBA program (EMBA) as early as next fall and continue to increase our program offerings (both undergraduate and graduate) in Houston at the newly opened PVAMU Northwest Houston Center. I welcome your input on these endeavors and look forward to meeting with you as we expand our programs.

There is increased focus on recruitment and retention given our enrollment growth was not as robust as anticipated in fall. We are redoubling our efforts in these areas and in discussions to enlist the assistance of third parties to increase our effectiveness and grow our programs - particularly, our online programs.



Thank you for what you do for the College of Business and our students. I continue to look forward to hearing your thoughts and working with you to accomplish our goals. If you would like more frequent updates from me, follow me on Twitter @DeanQuddus.

Best wishes for the New Year,

A handwritten signature in cursive that reads "Munir Quddus".

Munir Quddus, PhD  
Dean, College of Business

## College of Business Students Attend Leadership Program

(Contributed by D'Ann Dickson.)

Saturday, October 1, 2011, Kimberlee Grant, Ashley Thomas and D'Ann Dickson attended the Greater Houston Area Leadership Skills Development Program held at Texas Southern University. The event was hosted by McConnell Jones LLP, an accounting firm based in Houston, Ernst & Young LLP and the Center for Accounting Education at Howard University. The head of the program was Frank Ross, one of the nine original founders of the National Association of Black Accountants. D'Ann Dickson, junior accounting major and current president of the PVAMU Chapter of NABA said that "Being in his presence was an honor for the three of us since we are all active NABA members." Students were also pleased to receive autographed copies of Mr. Ross' book, *Quiet Guys Can Do Great Things, Too*.



Kimberlee Grant (L) and D'Ann Dickson (R) pose with Frank Ross (center) after the event.

Students enjoyed the speakers which included John Honor of the John Honor Group and Ryan Kist of Ernst and Young. Featured topics presented included organizational culture, bias and networking. Ms. Dickson reports that her favorite part of the program was the networking opportunities. Participants included some of the best and brightest students from not only PVAMU, but also Texas Southern University, University of Houston and Lamar University as well as professionals from Ernst and Young, McConnell Jones and The John Honor Group.

Dickson goes on to report that, "Overall, this experience allowed us to grow individually, closer to one another as NABA members and professionally. We gained some very valuable experience and will use what we learned to pass on to other students around us. We want to one day be able to host something similar at Prairie View to build up our students."

### PVAMU College of Business

#### Spring 2012 Events

Classes Resume	01/17/12
VITA Income Tax Prep Begins	01/26/12
IMPACT Mentoring Program Kick-Off	2/02/12
COB Career Forum	02/02/12
Executive-in-Residence Program	02/15/12
Black Executive Exchange Program	03/22/12
Dean's Advisory Board Meeting	03/30/12
Awards & Recognition Program	04/26/12
Commencement	05/12/12

## Business Students, Faculty Inducted into Beta Gamma Sigma Honor Society

Forty-eight undergraduate and graduate students and Associate Professor of Finance Dr. Henry “He” Huang received invitations to be inducted into Beta Gamma Sigma. Dr. Huang and students who accepted the invitation were inducted into this prestigious organization during a ceremony held the evening of November 3, 2011 in the Willie A. Tempton, Sr. Memorial Student Center Ballroom.

Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Students must be in the top 10% of their junior and/or senior class or in the top 20% of their graduate class at the time of the invitation. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB; this is a lifetime membership.

This year’s guest speaker was Mr. Felix Braggs, manager, procured services with ConocoPhillips who offered words of wisdom and encouragement to the inductees. Mr. Braggs is also the chair of the College of Business Dean’s Advisory Board. **Dr. Munir Quddus**, dean and president of BGS presided over the program and was assisted by **Drs. Rahim Quazi, Kishwar Joonas and Gin Chong**, who are members of BGS. The event was expertly coordinated by Mrs. Mollene Williams, program consultant for the PVAMU Small Business Development Center. A reception for inductees and their guests immediately followed the program. The candidates for membership are highlighted below.

### Undergraduate Candidates for Membership

Yaquelin Barcenas	Julian Garcia	Eugene McLaughlin
Jakari Bates	Empress Hyder	Yue Qiang
Asia Benford	Quodesia Johnson	Phillip Robbins
Nana Bonsu	Sarah Jones	Kristina Runnels
Dominique Brock	Sarah Kubeczka	Tiffany Tran
Jasmine Callies	Michael Long	Ariel Walker
Alejandra Castillo-Ochoa	Matt Machac	Latoya Williams
Janice Chefor	Jessica Malone	
Chasmine Cousins	Michael Mathews	
D'Annjacquett Dickson	Michael McCarty	

### Graduate Candidates for Membership

David Adeyi	Elecia Jones	Wendy Pineda
Ruta Ajgaonkar	George McDonald	Antoine Rogers
Jasmene Bowdry	Melecia McLean	Brandy Scholze
Qinglan Chen	Suzzetta Nwosu	Dalronda Tanner
Latriasha Daugherty	Francisca Olopade	Dara Tucker
Chau Don	Victoria Orhue	Craig Warner
Jennifer Fuller-Taylor	Dora Palmer	Kem Wynn

## The Company We Keep: Visitors to the COB

A team from Anadarko Petroleum visited the College of Business in late September 2011 to meet accounting and finance students and increase awareness of their organization. Members of the Anadarko team included Elizabeth Hillis, Trisha Roberts and several others. Students attending accounting classes during the team's visit also had opportunity to hear from Sean Lagunas, assistant controller and Mike Pearl, corporate controller who discussed the company in-depth and their roles in the organizations. An information session for interested students was held the evening of September 28 and hosted by NABA. **Sarah Jones**, junior accounting major and attendee, has received an internship offer from Anadarko for summer 2012.



Mike Pearl, corporate controller for Anadarko, talks with accounting and finance majors about his career path and role with the organization.

MGMT 2000: Professional Development for Business also brought a number of guest lecturers to the COB this fall. Guests included Taft Mohair (alumnus), Owner - Empowered Insights; Michael D. Brown, Owner - The Michael D. Brown Company; Randi Mays-Knapp, Consultant; Dr. Wendy Johnson, President - Emerge Consulting Group, LLC; Malcolm Sykes (alumnus), Vice President - Wells Fargo and Paul Culpepper (alumnus), Attorney; Aaron Holloway, Kendrick LaCour, Jermain Lewis and Joy Williams (alumni) - NAVSEA; Al Coleman, FDIC; Dr. Brian Lee, Professor - PVAMU; Dr. James L. Wilson, Associate Provost and Director of the Honors Program - PVAMU; Mr. Herb Thomas (alumnus), Councilman - Prairie View and Assistant Director of Career Services - PVAMU.



Michael D. Brown (left) stays after his lecture to talk with students about developing their brand.

**Dr. Venu Balijepally** and members of AITP hosted Mr. Joseph Bell, an IT specialist from IBM in November. This is Mr. Bell's second visit to the COB to discuss technology careers and navigating the IT job market.

## Student Organization Activities Around the College of Business

Under the leadership of **D'Ann Dickson** and her team, the PVAMU Chapter of the **National Association of Black Accountants (NABA)** started the fall semester with a flurry of activities. Members were encouraged to attend several professional development workshops including a program on networking, featuring Assistant Dean **Dr. Lawrence McNeil**, several career and CPA certification workshops featuring guests and speakers from Grant Thornton, LLP as well as Anadarko Petroleum. Members also attended annual NABA Student Regional Conference held in Austin, Texas along with their advisor, **Ms. Ada Till** in October.

**Phi Beta Lambda** members travelled to the city of brotherly love, Philadelphia, with their advisor, **Dr. Emmanuel Opara**, to attend a student leadership conference to develop their professional skills. PBL President **Jessica Malone** and her executive team also coordinated a series of workshops to increase awareness about the organization and support the community with activities such as their annual canned food drive.

**Students in Free Enterprise** received word that they are the recipients of a \$1500 grant from Wal-Mart for the Women Empowerment Project. This project is designed to empower women by providing entrepreneurial and workforce skills to women via SIFE for the purpose of enabling them to contribute to their families' financial success. Congratulations to the SIFE team led by SIFE President **Alexus Hall** with assistance from **Dr. Rick Baldwin**, PVAMU SIFE Advisor. SIFE kicked off the semester by attending a leadership and development conference in Dallas.

The newly active **Hispanic Business Student Association** set their homecoming out by participating for the first time in the PVAMU Homecoming parade. With assistance from advisor **Dr. Daniel Perez** and guidance from **Alejandra Castillo-Ochoa**, president, HBSA plans more activities in the spring semester.

**Dr. Venu Balijepally** and **Mr. Henry Rose**, advisors for the Association of IT Professionals accompanied student members on a trip to Huntsville, Texas to attend the annual AITP Region 3 Conference.

Students participated in several contests in IT areas such as PC troubleshooting, Microsoft Office Solutions, Database Design and Network Design. Attendees also had an opportunity to network with employers from Microsoft, USAA, ARGO software and others to explore job opportunities and understand their requirements and expectations. AITP is led this year by MIS major **Vaneisha Perkins**.

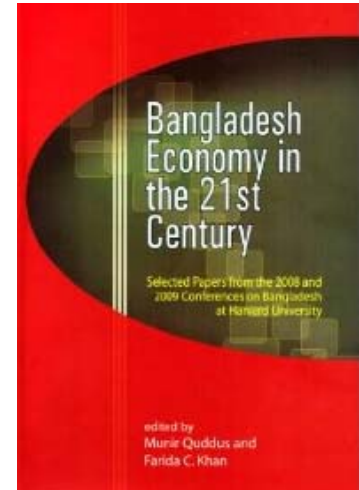
Student organization leaders and SGA senators for the College of Business **Jehryca Rayford** and **Natambria Lockett** petitioned to increase the number of hours students are able to have access to College of Business resources: computer labs, tutorial assistance, and study space. These requests were granted and supported by the dean, **Dr. Munir Quddus**, and his staff members. Student organizations also organized several study sessions for mid-term and final exams complete with pizza and beverages sponsored by the College of Business.



## Business Faculty and Staff News & Notes

**Dr. Munir Quddus** has co-co-edited a special issue of The *Journal of Bangladesh Studies* (JB) on microfinance. His co-edited book, "Bangladesh Economy in the 21<sup>st</sup> Century: Selected Papers from the 2008 and 2009 Conferences on Bangladesh at Harvard University" has been published by The University Press Ltd. with Professor Farida Khan.

The Texas A&M University System Board of Regents has approved PVAMU President George C. Wright's recommendation for granting tenure and promotion to **Dr. Venu Balijepally**, associate professor of management information systems; **Dr. Ahmed Mahfouz**, associate professor of management information systems; **Dr. Henry Huang**, associate professor of finance; and for promotion to professor of accounting, **Dr. Gin Chong**.



**Dr. Brian Lee** has received word that his co-authored paper, "An Evaluation of Financial Analysts and Naive Methods in Forecasting Long-Term Earnings" (with Lacuna and Xu) has been accepted for publication in *Advances in Business and Management Forecasting, 2011*. This research was supported by a 2009 College of Business summer research grant.

**Dr. Venu Balijepally** is co-editing a special issue of the *Journal of Systems and Software* (JSS) titled, "Towards a Unified View of Agile Development." The JSS is a respected journal in the Computer Science/IS field. This special issue is scheduled to be available in print by mid-year, 2012.

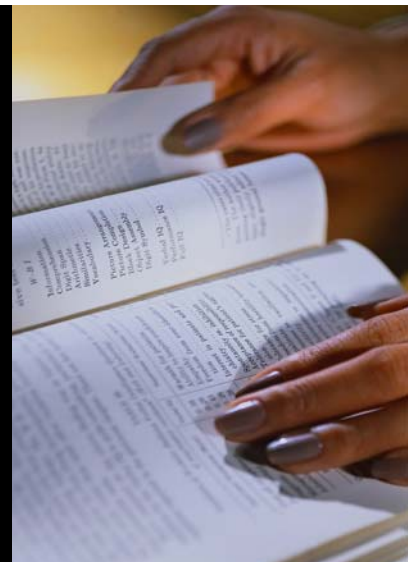
Effective November 1, 2011, **Ms. Kimberly Gordon** has been promoted to assistant dean for the College of Business. Ms. Gordon has worked in the College of Business since 2003 and is a PVAMU alumna. She received a Bachelor of Science degree in Civil Engineering from Prairie View A&M University and a Master of Business Administration from Case Western Reserve University.

PVAMU Small Business Development Center Director **Rebecca L. Faison** is now a Certified Global Business Professional. Individuals who earn this credential and carry this designation from NASBITE CGBP have been afforded the distinction of being certified to employers and the public as individuals proficient in global commerce.

### New College of Business Faculty

The College of Business is pleased to welcome the following new faculty members:

- **Dr. Arshad Alam**, assistant professor of management; Ph.D. George Washington University
- **Dr. Fei Qiang**, assistant professor of marketing; Ph.D., University of Iowa
- **Mr. Jermaine Vesey**, visiting assistant professor of management; doctoral candidate, University of Texas San Antonio
- **Dr. Vijay Vemuri**, visiting assistant professor of accounting from University of Illinois Urbana-Champaign



## Students & Alumni in the Spotlight

**Ashley Filer**, a December 2011 graduate of PVAMU with a bachelor of business administration degree in marketing, has accepted an offer of employment with Monsanto. Ms. Filer, a native of Denver, Colorado, served as a 2011 summer field sales intern (one of only 50 for Monsanto nationwide).

Of her internship experience with the company she says, "I have really enjoyed all of the people I've met, from Monsanto employees to the wonderful farmers. They are hard workers and have undoubtedly made my experience worthwhile. Learning the agronomics of the crops has been the most challenging part of the internship for me because I have no prior background in agriculture and there is just so much to learn. But it has been a very exciting process." Ms. Filer was featured in an article during her internship experience with the company. **Terry Barton**, a December 2011 graduate of PVAMU with a bachelor of business administration degree in management, has also accepted an offer of employment with Monsanto.

**Kendramia Prestage**, May 2010 graduate with a BBA in management information systems, has been accepted to the Environmental Protection Agency's Post Graduate Professional Development Program in Washington, D. C.

**Jahvena Whyte**, junior management major, was pleased to report her summer internship with Houston radio station KRBE 104.1 FM. Whyte's duties included being responsible for promoting the station by interacting with listeners and the community at various events as well as assisting with the execution and coordination of multiple station events and promotions. She also assisted the web master in creating web pages, banners, podcasts, posting photos, and regular site updates. Whyte found out about this opportunity via Twitter.

## NUWC Employee and PVAMU Recognized for Collaboration

Naval Undersea Warfare Center (NUWC) Keyport Division's Kevin Hines was named Department of the Navy's 2011 Blacks in Government (BIG), Meritorious Service award recipient. Beyond his technical efforts, Hines' award recognition also noted his efforts to ensure the command's goal of increasing diversity. Hines developed and



**PVAMU Administrators Visit NUWC Keyport**  
*Top Row (left to right):* PVAMU Alumni and NUWC Keyport employees Eldridge Raymond, Vicki Gambrell, William Carter, Joy Williams, Kendrick LaCour, Jermain Lewis, Jennifer Lopez, Trey Babb. *Bottom Row (left to right):* Captain Stephen Iwanowicz (Commanding Officer), Dr. George C. Wright (PVAMU President), Nelson Bowman (PVAMU Director of Development) Mr. Jim Van Antwerp (Division Technical Director), Jeff Stoch.

implemented a leadership collaboration in 2009 which resulted in an educational partnership agreement between NUWC Keyport and Prairie View A&M University deans in the Colleges of Business (Dr. Munir Quddus Quddus, dean) and Engineering (Dr. Kendall Harris, dean).

NUWC Keyport, also known as NAVSEA on campus, has become one of the major recruiters of students in the College of Business over the past two years. Five alumni have joined the group since 2009.

Included information was taken from the Navy's web site; for the full article, please visit the following URL:

[http://www.navy.mil/search/display.asp?story\\_id=61991](http://www.navy.mil/search/display.asp?story_id=61991)

## College of Business 2011 Donor Honor Roll

The College of Business appreciates all of the individuals and organizations that have made a financial contribution this academic year. Thank you for your support.

*Gifts received between  
June 1, 2011 - December 31, 2011*

### Individual Donors

Venu Balijepally  
Henri L. Bailey & Family  
Patricia Baughman  
Felix Braggs  
Michael D. Brown  
Gin Chong  
Edwina Garcia  
C. Mel Hughlett  
Henry Huang  
Moosa Khan  
Buryung "Brian" Lee  
Munir and Tasmina Quddus  
Shahedur Rahman  
Jana B. Smith  
Wibawa "Peter" Sutanto  
Georgia Thomas  
Joseph Thomas  
Ada Till  
Juanita Turner  
Michael Williams  
Mollene R. Williams  
Yi Zhang

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# PRAIRIE VIEW A&M UNIVERSITY

## College of Business

### Vision and Mission Statements

Our vision is to empower students from diverse backgrounds to become productive and ethical business professionals who are among the best in the world.

We provide a diverse student body with an education that creates highly productive professionals who are ethical, entrepreneurial, and prepared to succeed in the global economy. The College achieves this through excellence in teaching, research and service, and engagement with the business community and other stakeholders. The student experience is distinguished by personal attention, teamwork, leadership training, and appreciation of the social responsibility of business.



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