



WAYFINDING SIGNAGE SYSTEM

PRAIRIE VIEW A&M UNIVERSITY MASTER PLANNING

3040 POST OAK BLVD. SUITE 510
HOUSTON, TX 77056

713.961.3311
713.961.1256 F

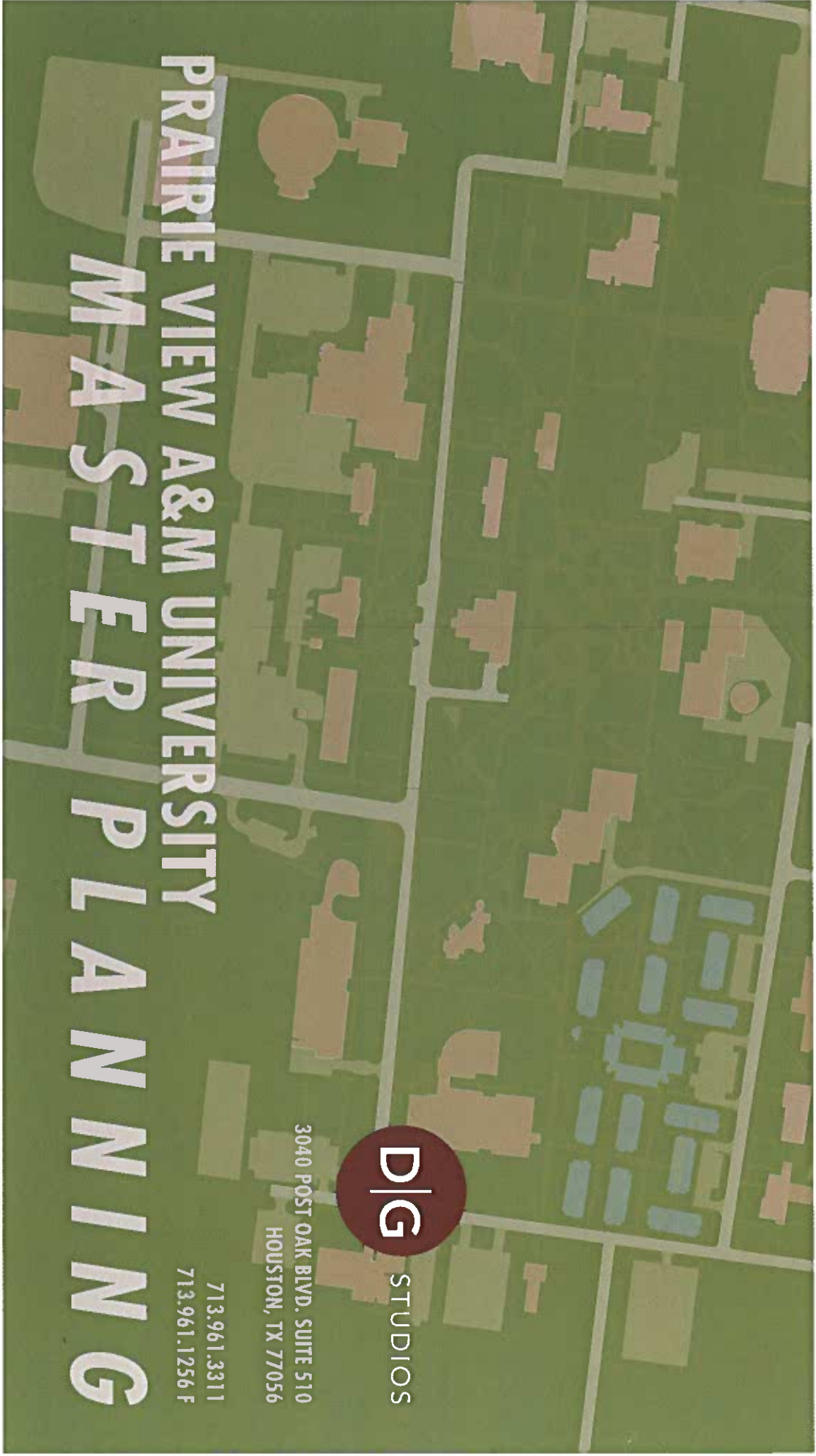


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The graphic design requirements shown by the details on these sign type drawing documents are for design intent only and intended to establish basic dimensions of units or modules, profiles and sight lines of members, and appearance. Within these limitations, the Signage Contractor is responsible for fabrication of the entire system, and to make whatever modifications of, and additions to the details as may be required. Maintain the visual design concept as shown, including members sizes, profiles and alignment of components as accurately as possible.

The Signage Contractor shall supplement the general design shown with detailed shop drawings for the Graphic Designer's approval. The shop drawings shall include major aspects of the system proposed, such as sections, shapes and connections of components and joints, how temperature movement is handled, venting, and anchorage to structure.

All ideas, design arrangements, or plans indicated or represented by these drawings are owned by, and remain the sole property of the Graphic Designer. No ideas, designs, arrangements, or plans shall be disclosed to any other person, firm, or corporation for any purpose whatsoever without the express written consent of the Graphic Designer.

All Artwork and Drawings required under the scope of these documents are to become the sole property of the Owner at the completion of the contract, with all original, or created artwork or drawings to be surrendered to the Owner at the end of fulfillment of the contract or sooner if requested in writing from the Owner.

All Artwork and Drawings are not to be reproduced or circulated for use outside the scope of this contract without written consent of the Owner. Failure to do so will result in legal action to the fullest extent of the law.

SYSTEM CONCEPT • IDENTIFY • INVITE • ENHANCE

At the core of the PVAMU Wayfinding Standards is the desire to create and reinforce a sense of place: to make the campus, public areas or buildings more memorable to inhabitants and visitors. To identify, as well as inform, within the context of a flexible and expansive graphics system, is only part of the intent. The other part is to celebrate those characteristics which make the campus unique — history, architecture, natural resources, events, community relationship and curriculum.

The following are objectives of the PVAMU Wayfinding Standards:

- Reinforce site boundaries and identity
- Identify key entry points into the site
- Define pathways for vehicular traffic
- Define pathways for vehicular traffic to parking areas
- Define pathways for pedestrians from parking areas to the individual buildings
- Create an awareness of destinations and promote those destinations
- Emphasize special aspects of the site which make it unique and interesting
- Reduce the visual clutter or overuse of signs to reduce confusion
- Enhance the perception of the site as a safe, clean, and welcoming environment
- Create a system consisting of simple components that are easily fabricated and easily maintained

The installation of environmental graphics alone will not accomplish all of these objectives. Because they are environmental, these signs will be affected by what is happening around them. For example, a vehicular directional sign may be totally lost if located among a lot of other signs or concealed by trees. A pedestrian directional would not be functional if located where there are no pedestrians.

Programming for the site signage system is critical to its success. This is the process of determining what sign type is needed to help implement the wayfinding system, would be most appropriate of a particular location, what it should say, and how it should relate to all other signs within the system. Sidewalks, landscaping, porches and trash receptacles all contribute to the perception of a welcoming environment. Similarly, the development and enforcement of strict private signage codes improves the general appearance of any community and could help blend PVAMU with its neighbors. These aspects of the environment should be considered in conjunction with plans for the graphics system.

WAYFINDING CONCEPT • STANDARDS

A wayfinding system begins with support or creation of an area identity; definition of the boundaries for the area, then directing vehicles and pedestrians to specific visitor destinations within that area. The purpose of the system is to promote the use of public facilities, building uses, campus amenities and parking for PVAMU. Motorists entering the campus are greeted at those gateways that are not otherwise obvious, then organized and distributed to key destinations and parking via vehicular directional signs. It consists of the four components outlined below.

Identification System

Gateway signage is placed at the most important and least legible edges of the campus to welcome the visitor and to set the tone for the rest of the sign standards. Consistent use of graphic elements, logos, colors and structural components is key to reinforcing PVAMU's identity. Color and design of the signage system will help to reinforce the identity even as it reinforces the image of the area.

Vehicular Directional System

This system helps lead vehicles from major traffic spines leading into the campus to major destinations or destination zones, and to parking areas along preferred routings. The vehicular directional system focuses on first-time or occasional users and visitors. This part of the signage system contains limited amounts of information so as not to confuse drivers. The vehicular directionals are located at key decision-making intersections, and appear frequently enough so as not to "lose" the driver. They may be augmented by identity signs for public, handicapped or visitor parking opportunities. Once the driver has reached a parking area, the pedestrian system takes over.

Pedestrian Directional System

For the pedestrian leaving the vehicle at a parking destination, the pedestrian directional system reinforces direction and orientation. This level of signing includes specific destinations that are within walking distance, as well as map elements to help orient the user. These signs should be located to reinforce predetermined routings so that the visitor never feels lost or unsure. The pedestrian system includes directional signs, information kiosks or directories with orientation maps, and identity signs for the buildings and entrances. In a phased installation program, the pedestrian directional system should initially concentrate on those streets that provide the type of activities that most attract visitors. Other amenities besides signage that contribute to the success of the pedestrian directional system include clean sidewalks, pedestrian-scale lighting, benches, trash receptacles, bike racks, public phones, and greenscaping. As such improvements are made, the pedestrian directional system may be expanded.

Interpretive and Decorative/Seasonal Graphics

As a supplement to the other elements, these can take any number of forms and help to create a visually exciting environment. Banners are currently used to promote special events, or to simply reinforce the entrances of PVAMU and its various areas. These may be changed frequently to continually refresh the image of the college for faculty, students and visitors alike. Other temporary enhancements, such as construction barricade banners, provide an excellent backdrop for graphics and a palette for community involvement. Other decorative elements may include flags, seasonal or specialty lighting, special events posters in directory kiosks, parking lots or garages anything that helps visually celebrate and reinforce PVAMU's changing menu of events and seasons.



SIGNAGE PLACEMENT - GENERAL GUIDELINES

Following are general guidelines for placement of vehicular and pedestrian signs as viewed when approaching the sign.

Vehicular Directionals

- Signs must be placed within the driver's immediate cone-of-vision so that they do not have to turn their heads to see the sign.
- The sign face should be perpendicular to the approaching driver. It will be overlooked if it is parallel to the road.
- Signs should be placed on the right side of the road whenever possible. Drivers are conditioned to look to the right side of the road for signs with information.

An exception to this is when a sign is to be read from both directions of approaching traffic, as in the case of double-faced signs. If a double-faced sign is used instead of two single-faced signs on both sides of the road, the double-faced sign should be located for clear readability from both directions of approaching traffic. Also, if the messages require queuing to the left, the sign may be located to the left to provide advance warning.

- Signs which require drivers to turn must be placed well enough in advance of the intersection in order to allow for reaction time to slow down and turn.
- Signs should not overhang into the roadway if located on a sidewalk or street post.

Pedestrian Directionals

- Signs should be placed within a visible area along the path of travel. Signs should be located so as not to interfere with pedestrian traffic, nor should they block important roadway signage or obstruct views of roadway traffic.
- Pedestrian signs have been designed to mount to existing structures, or to custom posts. Specific mounting heights are shown in the drawings for the individual sign types.

- Wall or fence-mounted signs should be placed high enough so as not to be blocked by cars and plants or other obstructions. This will generally range between 6' to 7' above the ground. Mounting height is measured from the ground level to the bottom of the sign panel.
- Consideration should be given to locating pedestrian signs in areas which receive ambient light from other light sources to create better visibility at night.

For all signs, mounting locations should be carefully considered so that viewing is not obstructed by other signs, trees or structures. In some cases, it may be necessary to remove and/or consolidate information presented by other signs, and will be subject to the approval of the Traffic Engineering Director.

Where a new sign is replacing an older sign which does not comply with the standards in this manual, the entire sign assembly should be replaced. Old sign posts should be removed and replaced with the new custom posts, again, subject to the approval by the Traffic Engineer.



PROJECT INFORMATION

PROJECT STANDARDS • TYPEFACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz1234567890&
 Times New Roman PS MT Regular
 Times New Roman PS MT Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz1234567890&
 Helvetica Neue 65 Medium
 Helvetica Neue 65 Medium Adobe Postscript Font

Purchasing Fonts:
 Signage Contractor to purchase all necessary fonts.
 Times New Roman PSMT can be purchased from The Font Factory
<https://www.fontfactory.com>

PAINT

Dark Brown	Mathews Paint To Match PMS 7519	P1
Warm Gray	Mathews Paint To Match PMS Warm Gray 1C	P2
Pure Black	Mathews Paint	P3
Silver	Mathews Paint MP18071	P4
Dark Blue	Mathews Paint MP02758	P5
White	Mathews Paint	P6
Red	Mathews Paint MP10241	P7

VINYL

PV Purple	Mathews Paint To Match PMS 2592	P8
White	3M 7725-10	P1
Black	7725-12	P2
Red Reflective	7725-63	P3
White Reflective	3M Engineer grade 3290	P4
Green Reflective	3M Engineer grade 3277	P5
Blue Reflective	3M Engineer grade 3275	P6

PROJECT STANDARDS • COLORS • MATERIALS

Ref. No.	Description / Finish	Manufacturer	Notes
Paint			
P1	Brown/Eggshell Finish	Mathews Paint	PMS 7519
P2	Warm Gray/Eggshell Finish	Mathews Paint	PMS Warm Gray 1C
P3	Pure Black/Eggshell Finish	Mathews Paint	Pure Black
P4	Metallic Silver	Mathews Paint	MP18071
P5	Dark Blue	Mathews Paint	MP02758
P6	White	Mathews Paint	White
P7	Red	Mathews Paint	MP10241
P8	PV Purple	Mathews Paint	PMS 2592
Vinyl			
V-1	3M White Scotchdod	7725-10	
V-2	3M Black	7725-12	
V-3	3M Red Reflective	7725-63	
V-4	White 3M Engineer Grade Reflective	3290	
V-6	Green 3M Engineer Grade Reflective	3277	
V-7	Blue 3M Engineer Grade Reflective	3275	
Material			
M1	Cast Stone PVAMU Mix/Smooth Finish		Mix Details: -1 sack Atlas White Portland Cement with 1 oz. lanber Bright Yellow 4 parts "Big Sandy" sand to 1 part blended cement color mixture. Stone to match E.E. O'Banion building precast concrete.
M2	Cast Zinc (White Metal)		
M3	Aluminum		
M4	Brck in PVAMU Campus Standard		Blend: 25% Bl:2 30% Bl:3, 35% Bl:5, 10% Bl:20
M5	1/4" Acrylic		Exterior Grade
M6	Non-Glare Acrylic		Acrylic P95
M7	Black Acrylic		Acrylic



WAYFINDING SIGNAGE SYSTEM



DATE: 05.01.11
 PROJECT: 211110.00

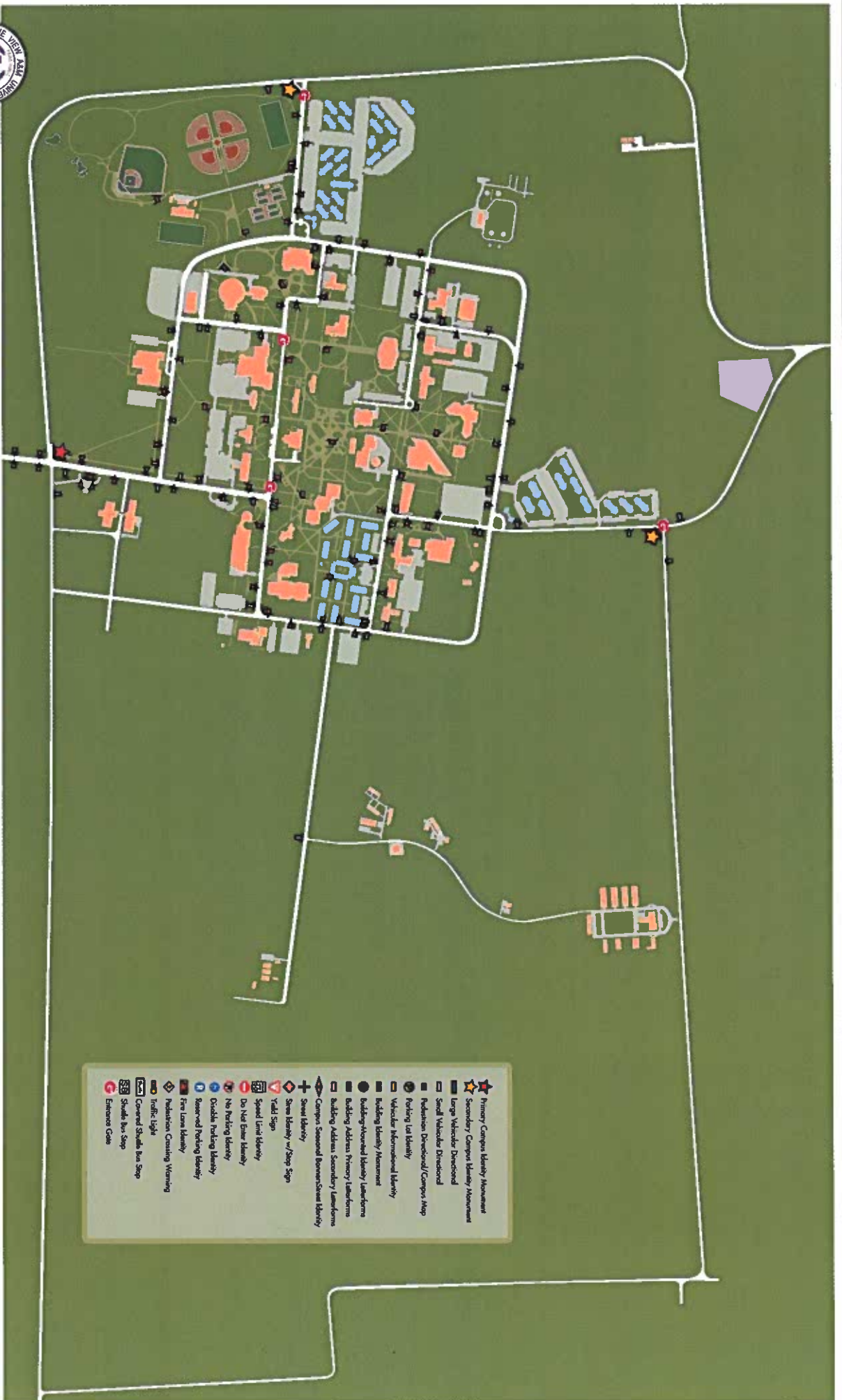
WAYFINDING DIAGRAM & SIGNAGE DESIGN



MASTER PLANNING

LANDING SYSTEMS

Prairie View A&M University



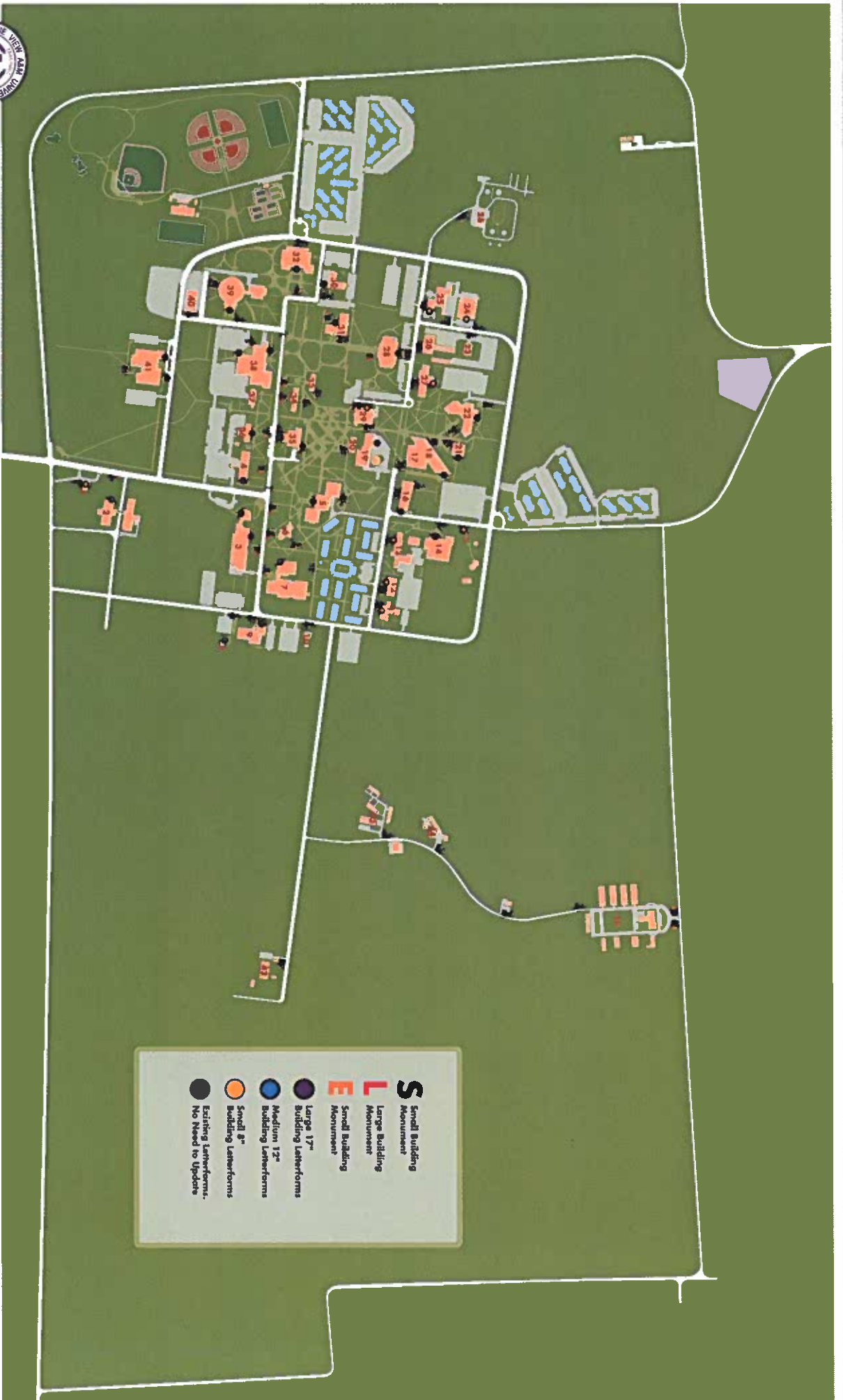
- Primary Campus Identity Monument
- Secondary Campus Identity Monument
- Large Vehicular Directional
- Small Vehicular Directional
- Pedestrian Directional/Campus Map
- Parking Lot Identity
- Vehicular Informational Identity
- Building Identity Monument
- Building/Address Identity Landforms
- Building Address Primary Landforms
- Building Address Secondary Landforms
- Campus Seasonal Banners/Street Identity
- Street Identity
- Street Identity w/ Stop Sign
- Yield Sign
- Speed Limit Identity
- Do Not Enter Identity
- No Parking Identity
- Outside Parking Identity
- Staggered Parking Identity
- Fire Lane Identity
- Pedestrian Crossing Warning
- Traffic Light
- Covered Shade Bus Stop
- Shade Bus Stop
- Entrance Gate



MASTER PLANNING

INDIGENOUS SITE

Prairie View A&M University



S	Small Building
M	Medium Building
L	Large Building
E	Existing Lateralforms - No Need to Update
L	Large 17" Building Lateralforms
M	Medium 12" Building Lateralforms
S	Small 8" Building Lateralforms
●	Existing Lateralforms - No Need to Update

The Douglas Group 211000

05.01.11



MASTER PLANNING

LANDING SYSTEMS

Prairie View A&M University



- ★ Primary Campus Identity Monument
- ☆ Secondary Campus Identity Monument
- ▭ Large Vehicle Directional
- ▭ Small Vehicle Directional
- ▭ Pedestrian Directional/Campus Map
- ▭ Parking Lot Identity
- ▭ Visitor Informational Identity
- ▭ Building Identity Monument
- Building-Mounted Identity Landforms
- ▭ Building Address Primary Landforms
- ▭ Building Address Secondary Landforms
- ▭ Campus Seasonal/Bonus/Street Identity
- ⊕ Street Identity
- ◆ Street Identity w/ Stop Sign
- ▽ Yield Sign
- ▭ Speed Limit Identity
- ⊘ Do Not Enter Identity
- ⊘ No Parking Identity
- ⊘ Double Parking Identity
- ⊘ Reserved Parking Identity
- ⊘ Fire Lane Identity
- ◆ Pedestrian Crossing Warning
- ⊘ Traffic Light
- ▭ Command Shuttle Bus Stop
- ▭ Shuttle Bus Stop
- ⊘ Entrance Gate

05.01.11
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MASTER PLANNING

INDIG SYSTEMS

Prairie View A&M University

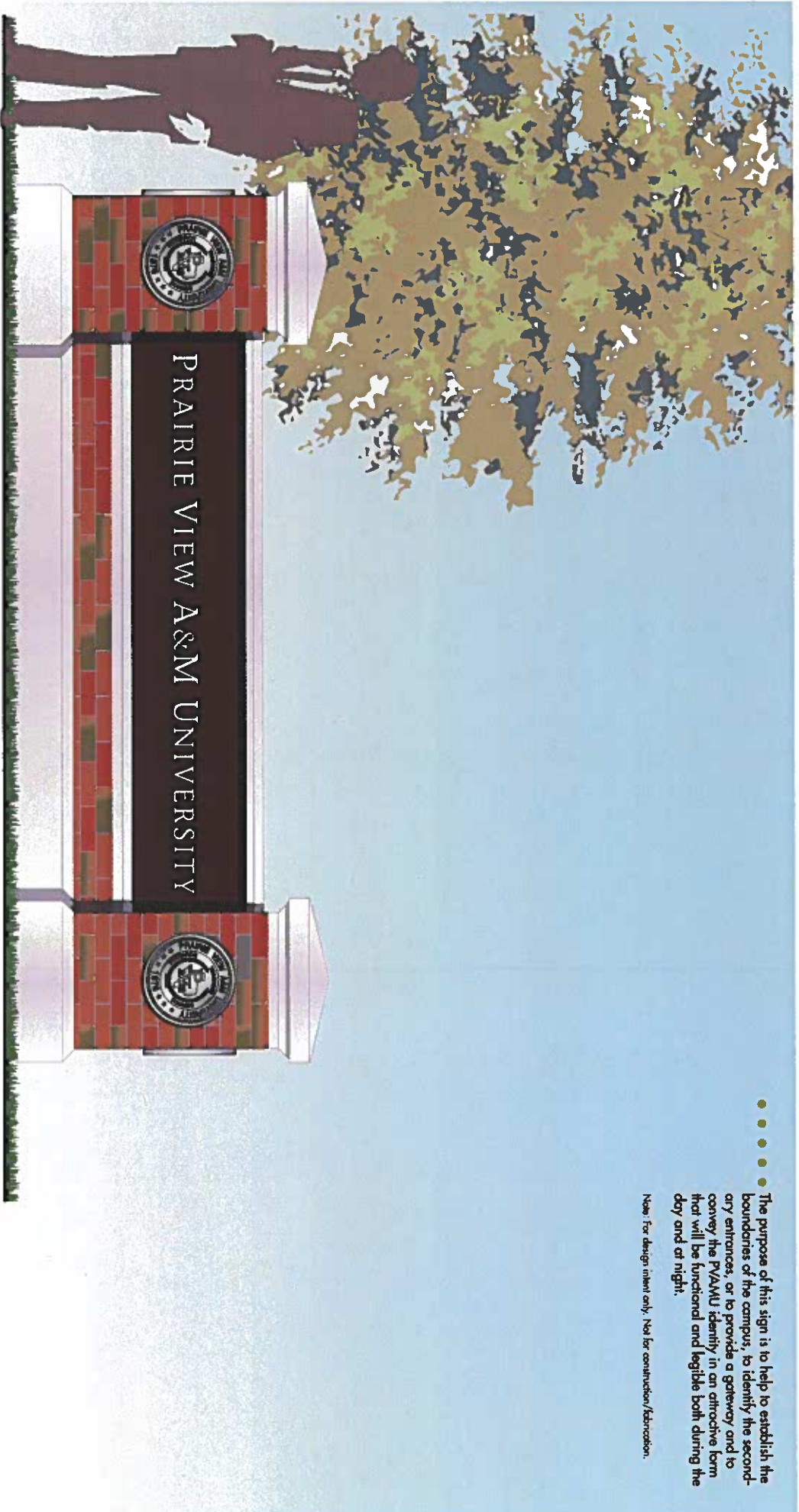
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BUILDING MONUMENTS AND LETTERFORMS RECOMMENDATIONS

1. **Thomas E. Gray Center**
Priority: Add a Small Monument.
Secondary: Place letterforms with 8" silver letterforms.
2. **H. E. Jones Elementary School**
Priority: Add a Small Monument. Block letterforms already existed. No need to replace.
3. **Northelvyne Kennedy Architecture Building**
Priority: Add 12" silver letterforms on the back of the building.
Secondary: Add a Large Monument in front of building.
4. **Harrington Science Building**
Priority: Add 12" block letterforms on the side of building.
Secondary: Add Small Monument in front of building.
5. **Johanna B. Coleman Library**
Priority: Add a Large Monument
Secondary: Replace letters at higher location with 12" inch silver letterforms.
6. **Johnson-Phillips All Faiths Chapel**
Priority: Add a Large Monument in front of building.
Secondary: Add a Small Monument in back of building.
7. **Elmer E. Orbanian Science Building**
Priority: Replace letterforms with 12" silver letterforms.
Secondary: Add a Small Monument in back of building.
8. **Scalar Observatory**
Priority: Add a Small Monument.
Secondary: Add 12" silver letterforms.
9. **Cooperative Extension Building**
Priority: Add a Small Monument.
Secondary: Replace existing letterforms to 12" silver letterforms.
10. **A.N. Reinhardt Veterinary Clinic**
Priority: Add a Small Monument.
Secondary: No letterforms needed for this building.
11. **Burleson-Ware Hall**
Priority: Add a Small Monument.
Secondary: Add new 8" letterforms if new building is built.
12. **Navy ROTC Building**
Priority: Add a Small Monument.
Secondary: Add new 8" letterform if new building is built.
13. **E.B. Evans Animal Industries Building**
Priority: Add a Small Monument.
Secondary: Add new 8" letterforms if new building is built.
14. **Jones Agriculture Research Labs**
Priority: Add a Small Monument.
Letterforms already exist. No need to replace.
15. **Student Park**
Priority: Add 8" block letterforms to the arch at entrance.
16. **Electrical Engineering Building**
Priority: Add 12" silver letterforms to the side of the building.
Secondary: Add two Small Monuments to both entrances.
17. **Glitchrest Engineering Building**
Priority: Add a Small Monument.
Secondary: Remove or replace existing letterforms.
18. **C.L. Watson Engineering Building**
Priority: Add 17" block letterforms to the side of the building.
Secondary: Add a Small Monument.
19. **Fry-Thomson Power Plant**
Block letterforms already existed. No need to replace.
20. **G.R. Woodfolk Soc. & Pol. Sci. Building**
Priority: Add a Small Monument only to this historical building.
21. **Austin Grosaux Chem Engr Building**
Priority: Replace existing letterforms to 17" block letterforms to the side of the building.
Secondary: Add a Small Monument.
22. **Sam R. Collins Engr Tech Building**
Priority: Add 17" silver letterforms to the side of the building.
Secondary: Add two Small Monuments.
23. **Transportation Building**
Priority: Add a Small Monument.
24. **Henrietta Farrell Hall**
Priority: Add a Small Monument
Secondary: Existing letters are hard to read. Replace them with 8" block letterforms.
25. **Central Receiving/Dept of Public Safety**
Priority: Add two Small Monuments
Secondary: Add 8" block letterforms for the Dept of Public Safety.
26. **Physical Plant**
Priority: Add a Small Monument.
27. **Mary Building—Home Economics**
Priority: Add a Small Monument.
Secondary: Add 8" block letterforms.
28. **Dan K. Clark Juvenile Justice & Psyc. Building**
Priority: Add a Small Monument.
Secondary: Add a Large Monument.
29. **Hilliard Hall Communication Building**
Priority: Add 12" silver letterforms above entrance.
Secondary: Add two Small Monuments to the building.
30. **Owens-Franklin Health Clinic**
Priority: Remove existing letterforms. Add 12" silver letterforms and 8" address numbers to the side of the building.
Secondary: Add a Small Monument.
31. **Wilhelmina E. DeLoe Building**
Priority: Add a Large Monument.
Secondary: Replace existing letterforms to 17" silver letterforms.
32. **Larry G. Moore Jr. Gym**
Priority: Add a Large Monument.
Secondary: Add a Small Monument when the future road is developed.
33. **L.C. Anderson Hall**
Priority: Add a Large Monument only to this historical building.
Secondary: Add a Small Monument to the back of the building.
34. **Evans Hall**
Priority: Add a Large Monument only to this historical building.
Secondary: Add a Small Monument to the back of the building.
35. **W.R. Benks**
Priority: Add two Small Monuments.
36. **Alvin L. Thomas Building**
Priority: Add a Large Monument.
37. **Faculty Dining**
No monument needed.
38. **Willie A. Tompson Sr. M.S.C Building**
Priority: Add 17" block letterforms to the back of the building.
39. **W.M. J. Nickles Building**
Priority: Add a Small Monument in front of the building.
Secondary: Add a Small Monument to the side of the building.
40. **Athletic Office**
Priority: Add a Small Monument.
41. **Hobart Thomas Taylor Sr. Hall**
Priority: Add a Large Monument.
Secondary: Replace existing letterforms with 12" silver letterforms at a higher location.
42. **Greenhouse**
Secondary: Add a Small Monument if needed.
43. **Swine Complex**
Secondary: Add a Small Monument if needed.
44. **Swine Complex**
Secondary: Add a Small Monument if needed.
45. **E. Kluka De La Garza Building**
Secondary: Add a Small Monument if needed.





- ● ● ● ● The purpose of this sign is to help to establish the boundaries of the campus, to identify the secondary entrances, or to provide a gateway and to convey the PVAMU identity in an attractive form that will be functional and legible both during the day and at night.

Note: For design intent only. Not for construction/direction.

Secondary Entrance Monument

Secondary Entrance Monuments
Scale: 3/8" = 1'-0"



EXTERIOR SIGNAGE SYSTEM



DATE: 05.01.11
PROJECT: 211110.00



••••• This category of sign is intended to convey information. Content may also include, but is not limited to, parking lot information, policy information, hours of operation, security information and identification of limited or restricted access.

This double-sided Building Monument Identity is to be placed perpendicular to the street near the main entrance of the building and/or other high traffic entrances near the building.

Large Building Monuments are used for larger buildings while Small Building Monument are used for smaller buildings when the mounting locations for the signs are also very limited.

Entire monument is to be mounted to a concrete footing designed by licensed structural engineer.

Note: For design intent only. Not for construction/ fabrication.

Small Building Monument

Large Building Monument

Building Identity Monuments
Scale: 3/8" = 1'-0"



EXTERIOR SIGNAGE SYSTEM



DATE: 05.01.11
PROJECT: 211110.00



1 **Standard**
Scale: 1/2" = 1'-0"

Large Vehicular Directional

Small Vehicular Directional

Pedestrian Campus Map

••••• The sign types are intended to direct vehicles or pedestrians to destinations around campus and to reinforce the preferred pathways for each category of vehicular/pedestrian traffic.

The size of the sign is dictated by the size of the type and the length and complexity of the messages. The type must be of a size and contrast for legibility to drivers at various rates of speed.

Sign cabinet to be 1/8" thick aluminum cladding seamlessly fabricated around internal aluminum frame structure. For all non-illuminated signs, all text and graphics is to be applied as cutout reflective vinyl or to be located near source of ambient light for night viewing. Entire sign assembly mounted to concrete footing designed by licensed structural engineer.

Large and Small Directionals are to be single-sided only. Pedestrian Directional with campus map will be double-sided.

Note: For design intent only. Not for construction/ fabrication.



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EXTERIOR SIGNAGE SYSTEM

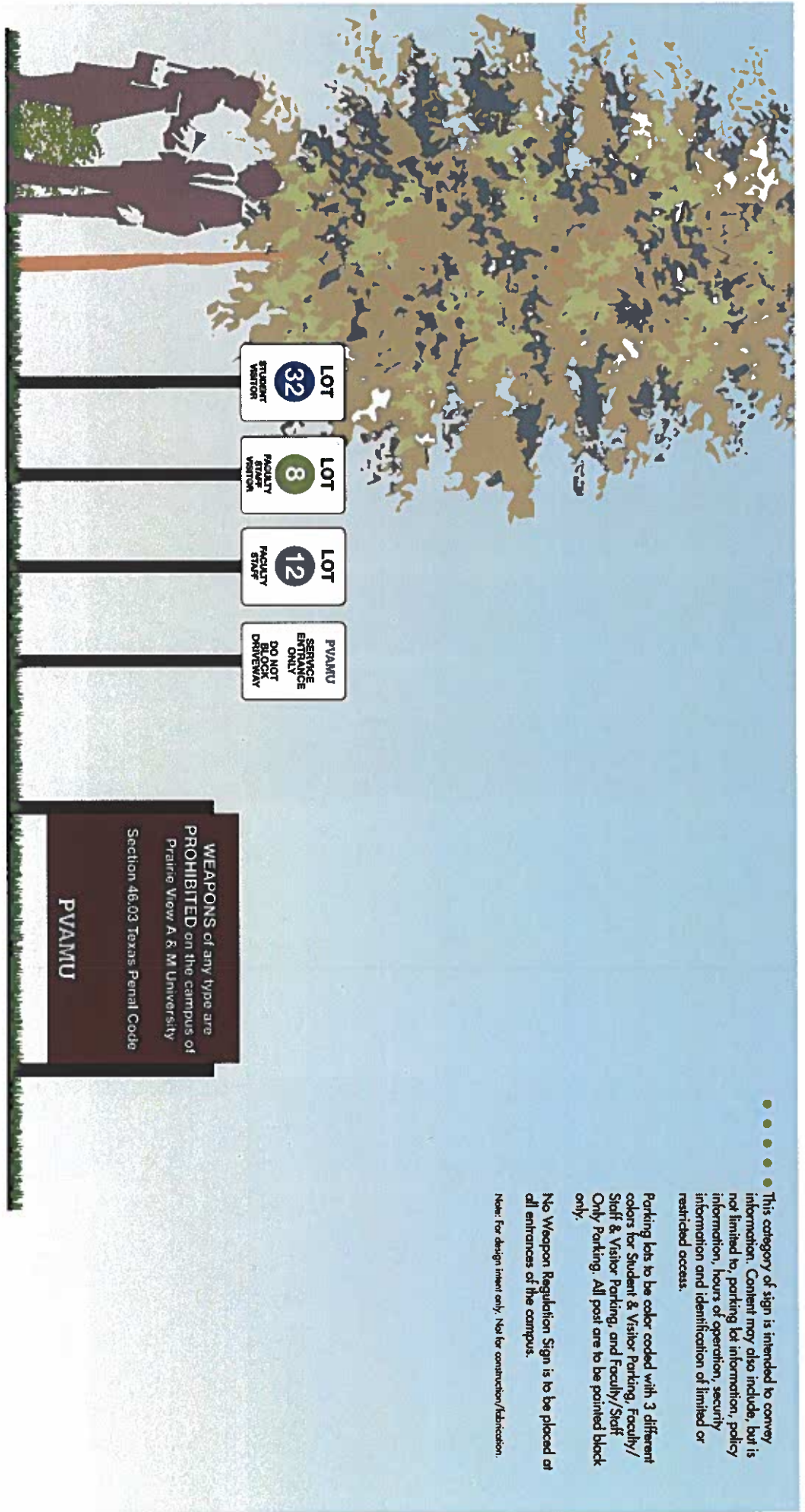


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1 Parking Lot Identity and Vehicular Informational System, 1/2" = 1'-0"

Parking Lot Informational

No Weapon Regulation Post/Panel

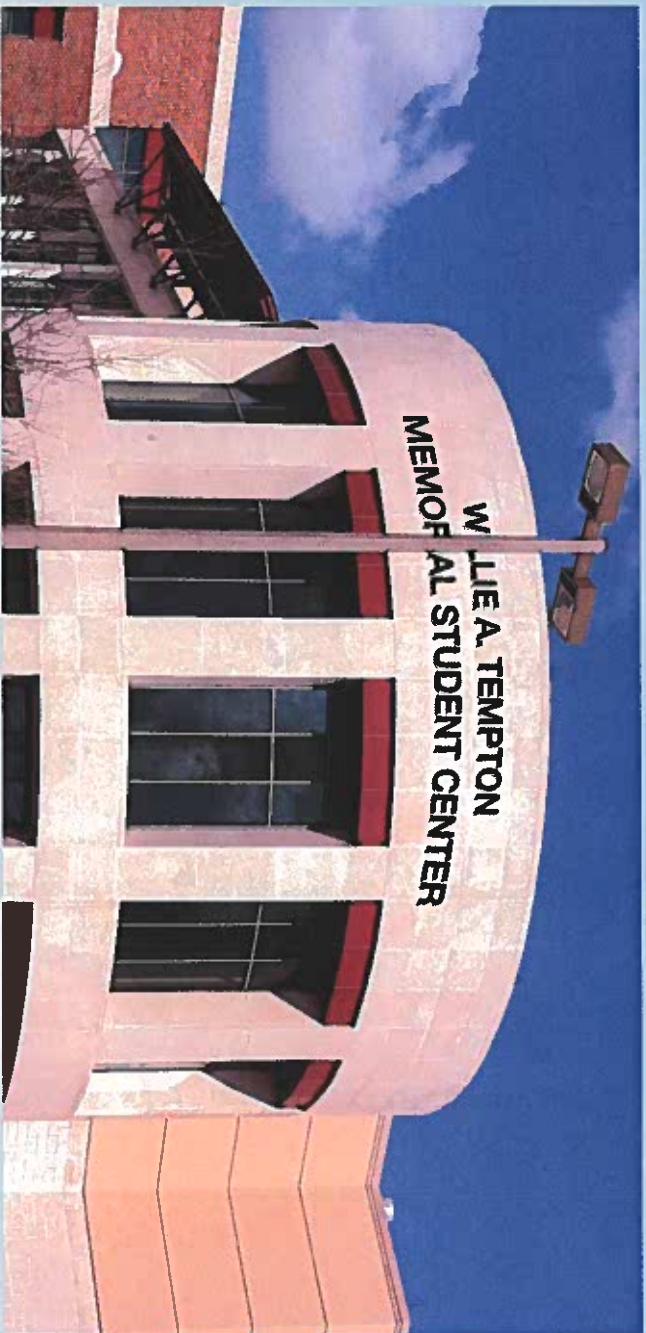


● ● ● ● This category of sign is intended to convey information. Content may also include, but is not limited to, parking lot information, policy information, hours of operation, security information and identification of limited or restricted access.

Parking lots to be color coded with 3 different colors for Student & Visitor Parking, Faculty/Staff & Visitor Parking, and Faculty/Staff Only Parking. All post are to be painted black only.

No Weapon Regulation Sign is to be placed at all entrances of the campus.

Note: For design intent only. Not for construction/fabrication.



• • • • • The function of this identification sign is to confirm destination, to establish recognition of a particular site, entrance, building, or area. It is to be fascia mounted at locations selected to provide maximum visibility from primary vehicular approaches.

The sizes of the Primary Building Identities are in 3 different sizes, Large 17 inches, Medium 12 inches, and Small 8 inches. For large buildings with higher mounting locations, the letterforms will be at 17 inches tall.

Letters are Non-illuminated channel type, 17 inch tall letters are to have a 3 inch return thickness. Sign construction and mounting hardware to be engineered by structural engineer licensed with the State of Texas to meet maximum local wind load requirements and detailed on Sign Contractor's stamped shop drawings.

There are two color options for all letterforms—Black and Silver. Utilize black or silver based on the color of the building, choosing the appropriate color to achieve maximum contrast.

Note: For design intent only. Not for construction/fabrication.

W

17" High Black Letterform
Primary Building Identity—Large

1 Lettering Identity Letterforms—Large
Scale: 11/7" = 1"



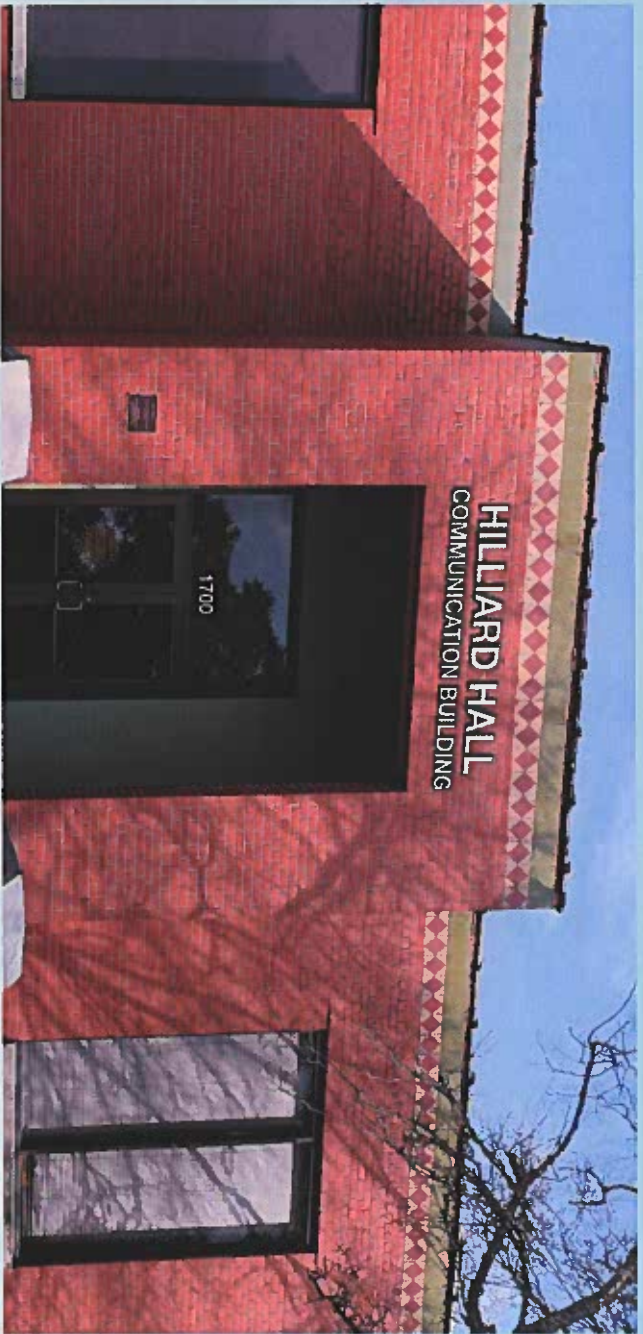
EXTERIOR SIGNAGE SYSTEM

D|G

STUDIOS

DATE: 05.01.11
PROJECT: 21110.00

10



• Same as the previous sign type, the function of this identification sign is to confirm destination, to establish recognition of a particular site, entrance, building, or area.

The sizes of the Primary Building Identities are in 3 different sizes, Large 17 inches, Medium 12 inches, and Small 8 inches. For medium size buildings, the letterforms will be at 12 inches tall. Secondary Building Identity or Secondary Building Information, for example: Communication Building, is to be at 6 inches tall.

Letters are non-illuminated channel type, 1/2 inch, 8 inch, and 6 inch tall letters are all to have a 1 1/2 inch return thickness. Sign construction and mounting hardware to be engineered by structural engineer licensed with the State of Texas to meet maximum local wind load requirements and detailed on Sign Contractor's stamped shop drawings.

There are two color options for all letterforms on campus—Black and Silver. Utilize black or silver based on the color of the building, choosing the appropriate color to achieve maximum contrast.

Building Address Vinyls are to be 6 inch tall opaque white vinyl. Mount address vinyls on glass transoms above entrance doors. When the entrance doors are not visible to the streets, additional address letterforms are to be used to reinforce the information for visitors and emergency vehicles.

Note: For design intent only. Not for construction/fabrication.

H
 12" High Silver Letterform
 Primary Building Identity
 —Medium

C
 6" High Silver Letterform
 Secondary Building Identity

1
 6" High White Vinyl
 Building Address Vinyl

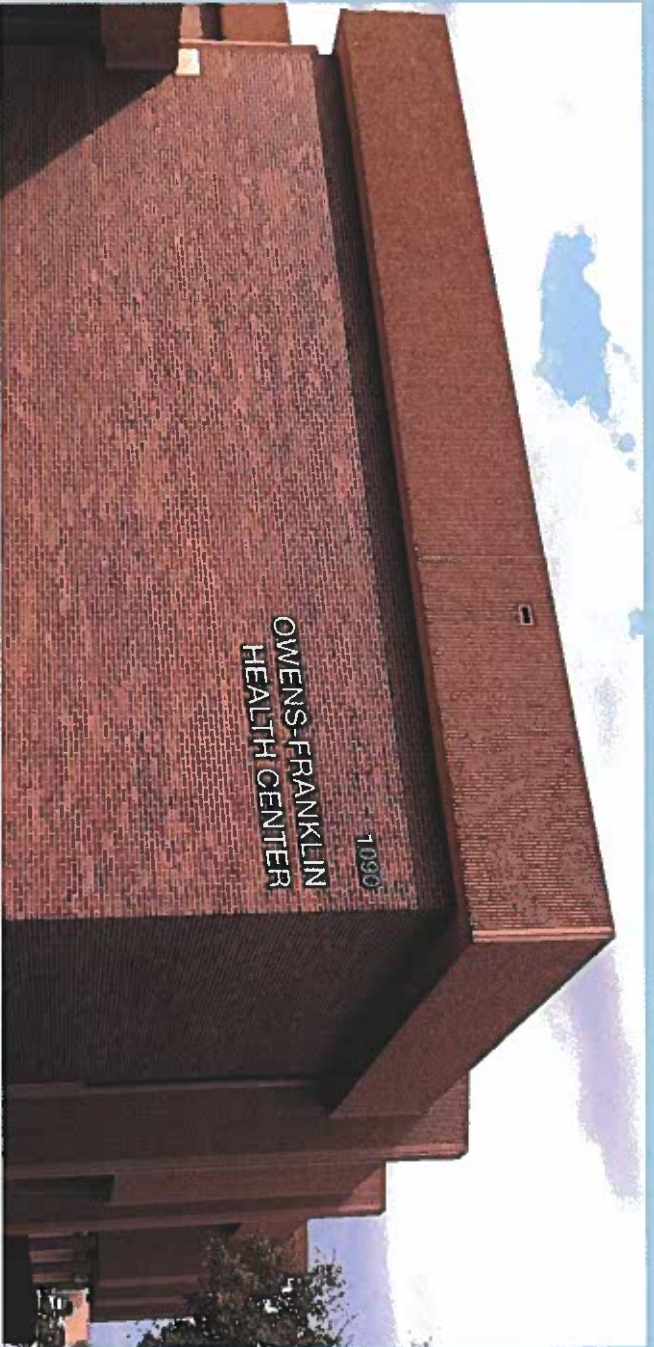
Hilliard Hall Signage Letterforms - Medium
 Scale: 1/12" = 1'-0"



EXTERIOR SIGNAGE SYSTEM

D|G STUDIOS

DATE: 05.01.11
 PROJECT: 211110.00



Same as the previous sign type, the function of this identification sign is to confirm destination, to establish recognition of a particular site, entrance, building, or area.

The sizes of the Primary Building Identities are in 3 different sizes, Large 17 inches, Medium 12 inches, and Small 8 inches. For medium size buildings, the letterforms will be at 12 inches tall. Secondary Building Information, for example, Building Address Letterforms is to be at 6 inches tall.

Letters are non-illuminated channel type, 1/2 inch, 8 inch, and 6 inch tall letters are all to have a 1 1/2 inch return thickness. Sign construction and mounting hardware to be engineered by structural engineer licensed with the State of Texas to meet maximum local wind load requirements and detailed on Sign Contractor's stamped shop drawings.

There are two color options for all letterforms on campus—Black and Silver. Utilize black or silver based on the color of the building, choosing the appropriate color to achieve maximum contrast.

When the entrance doors are not visible to the streets, additional Building Address Letterforms are to be used to reinforce the information for visitors and emergency vehicles. All building-mounted address numbers will have the same color and finishes as the Building Identity.

Note: For design intent only. Not for construction/ fabrication.



12" High Silver Letterform
—*Primary Building Identity*
—*Medium*



6" High Silver Letterform
Building Address Letterforms

Building Identity Letterforms - Medium
Scale: 11/2" = 1'-0"

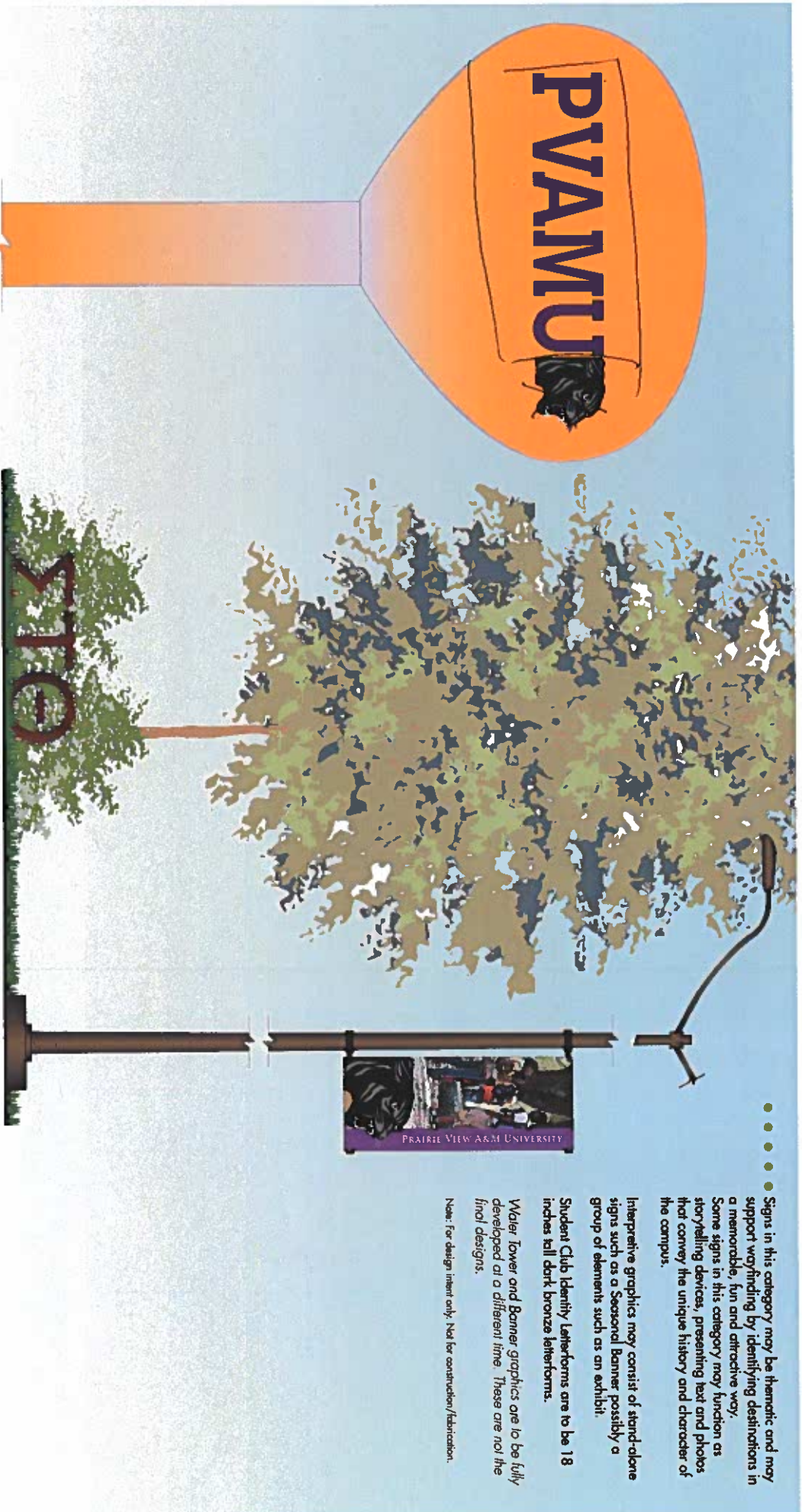


EXTERIOR SIGNAGE SYSTEM

D|G

STUDIOS

DATE: 05.01.11
PROJECT: 21110-00



••••• Signs in this category may be thematic and may support wayfinding by identifying destinations in a memorable, fun and attractive way. Some signs in this category may function as storytelling devices, presenting text and photos that convey the unique history and character of the campus.

Interpretive graphics may consist of stand-alone signs such as a Seasonal Banner possibly a group of elements such as an exhibit.

Student Club Identity Letterforms are to be 18 inches tall dark bronze letterforms.

Water Tower and Banner graphics are to be fully developed at a different time. These are not the final designs.

Note: For design intent only. Not for construction/fabrication.

1 Exterior Graphics
Not to scale

Water Tower Graphic

Student Club Identity

Seasonal Banners



EXTERIOR GRAPHICS

D|G STUDIOS

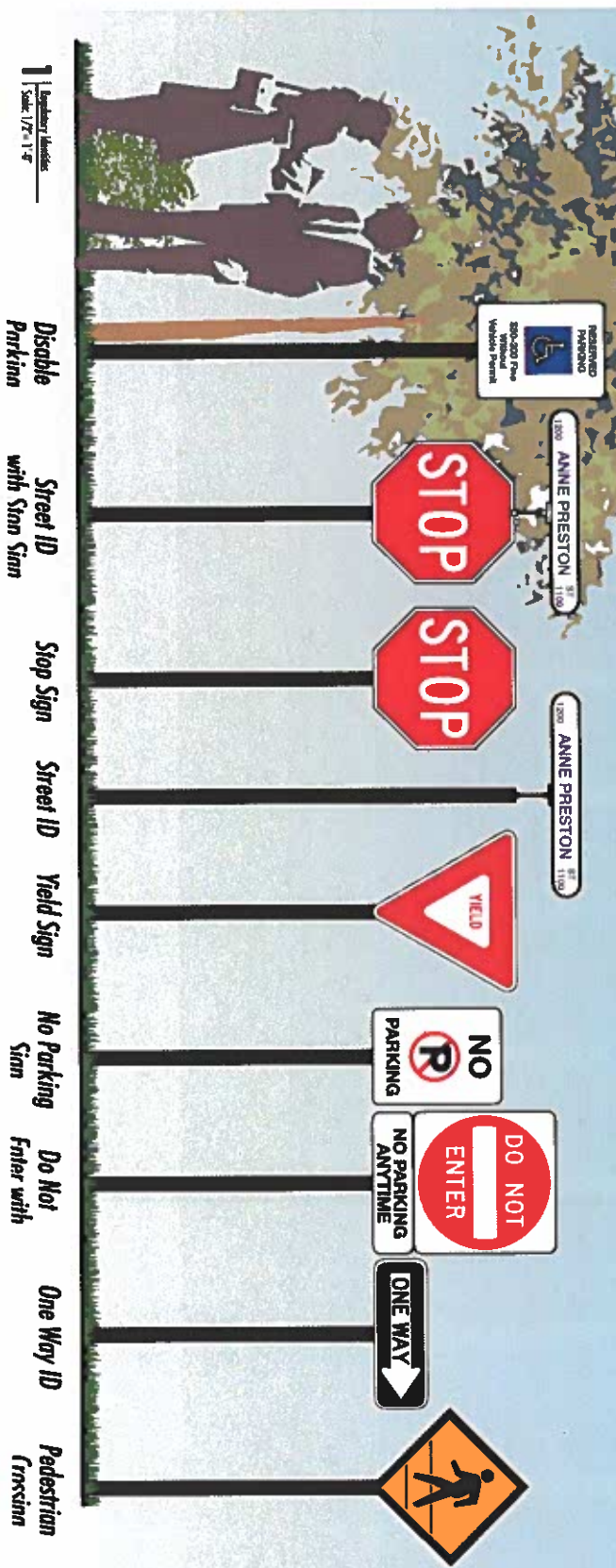
DATE: 05.01.11
PROJECT: 21110.00

REGULATORY SIGNAGE

These signs serve the practical and necessary purpose of regulating vehicular traffic. Content may include traffic control messages such as Stop, Yield, Speed Limit, One Way, etc. Additionally, these signs may identify restricted parking, or restricted entry access. As traffic control devices, street identification signs are also included in this category. Signs may be single or double-sided as needed.

All posts are round and painted black. Where new panels are replacing old panels on an existing pole, the Signage Contractor is responsible for field verifying existing conditions and selecting appropriate mounting brackets and hardware to work with the existing post.

Note: For design intent only. Not for construction/ fabrication.



1 Regulatory Messages
Scale: 1/2" = 1'-0"

Disable
Parking

Street ID
with Sign Stain

Stop Sign

Street ID

Yield Sign

No Parking
Sign

Do Not
Enter with

One Way ID

Pedestrian
Crossing



REGULATORY SIGNAGE SYSTEM



DATE: 05.01.11
PROJECT: 21110.00

INTERIOR SIGNAGE



2'-10" High
— PVAAMU Logo

1 PVAAMU Logo
Scale: 1/2" = 1'-0"

NATHELLYNE A. KENNEDY

COLLEGE OF ARCHITECTURE

NATHELLYNE A. KENNEDY

COLLEGE OF ARCHITECTURE

2 Nathan Kennedy Interior Letterforms
Scale: 1/2" = 1'-0"

• • • • • The function of this identification sign is to confirm destination, to establish recognition of a particular site, entrance, building, or area.

The standard size of the logo is 2 ft 10 in. The standard size for the building name is 4 1/2 inches and 3 inches for the college name. However, this size standards may vary for the size of the walls. There are two color options for the letterforms—Black and Silver. Utilize black or silver based on the color of the walls, choosing the appropriate color to achieve maximum contrast. Letterforms to be clear-coated or anodized to prevent formation of patina or oxidation. Logo or letterforms to be stud-mounted to wall.

Note: For design intent only. Not for construction/fabrication.

4 1/2" and 3" Letterforms

— Building Identity Interior Letterforms



INTERIOR SIGNAGE SYSTEM

D|G

STUDIOS

DATE: 05.01.11
PROJECT: 2110.00

17

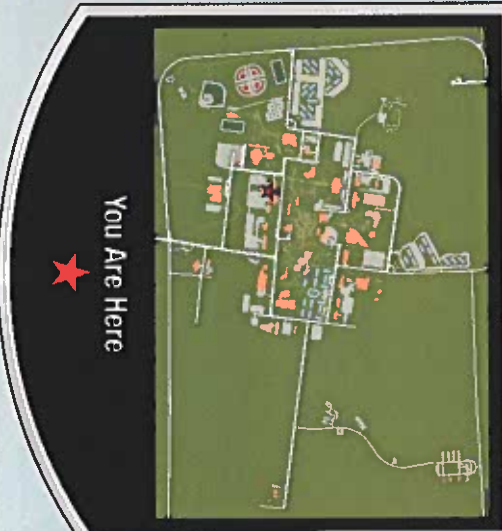
Willie A. Tempton Sr. Memorial Student Center

- Opal J. Smith Auditorium 100
- Book Store 110
- Business Office 120
- Conference Room 125
- Dean's office 130
- Department of Public Safety 145
- Financial Aid 150
- Food Court 155
- Student Service Center 160
- President's Office 200

Floor Directory

1 | *Willie A. Tempton Sr. Memorial Student Center*
Scale: 3/16"

Willie A. Tempton Sr. Memorial Student Center



Building Map or Campus Map

••••• The function of an orientation sign is to locate the user within the environment of the site, building and/or area with regard to time and place.
This signage program includes orientation signs of building entrances, elevator lobbies and emergency evacuation maps.

Willie A. Tempton Sr. Memorial Student Center

- Opal J. Smith Auditorium 100
- Book Store 110
- Business Office 120
- Conference Room 125
- Dean's office 130
- Department of Public Safety 145
- Financial Aid 150
- Food Court 155
- Student Service Center 160
- President's Office 200

Willie A. Tempton Sr. Memorial Student Center



—Color Changed to Brown for Historical Building Only

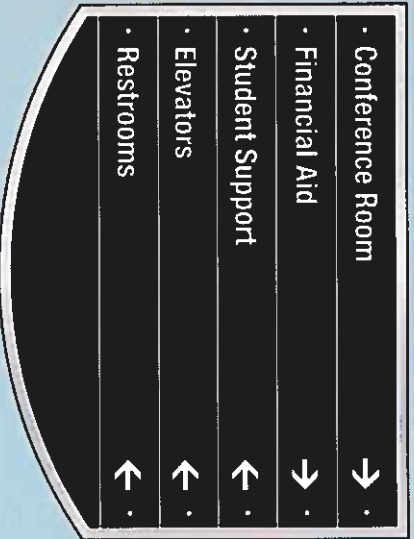
3 | *Willie A. Tempton Sr. Memorial Student Center*
Scale: 1/2" = 1'-0"



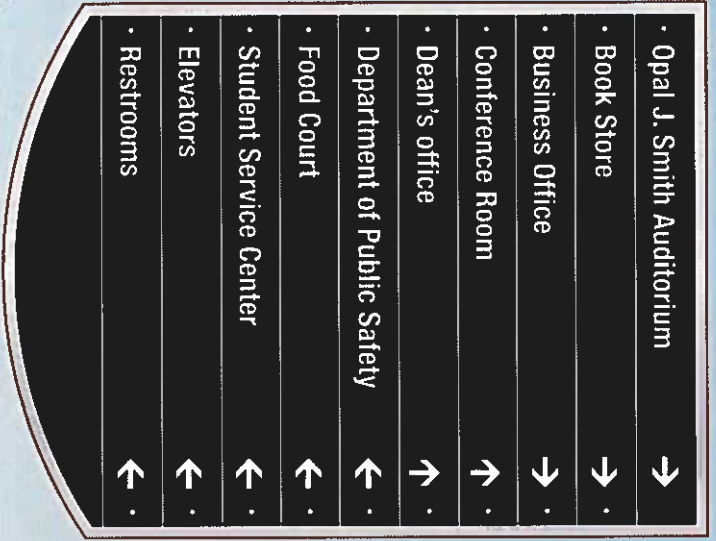


INTERIOR SIGNAGE SYSTEM

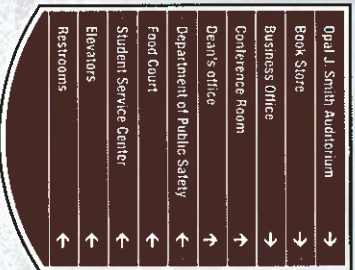
• • • • • These signs are intended to direct people to destinations within individual buildings, and between buildings/around campus where two or more buildings physically connect. Additionally, these signs reinforce the preferred pathways between destinations, helping end-users to avoid restricted areas, or lengthy, inefficient routes. The size of the signs anticipates length and complexity of typical messages. Braille and raised-character text is not required by ADA for wayfinding signs, however, contrast, clearance and type size requirements still apply. Note: For design intent only. Not for construction/ fabrication.



Small Wall-Mounted Directional



Large Wall-Mounted Directional



—Color Changed to Brown for Historical Building Only

3 | **Braille**
Scales: 1/7" - 1"

1 | **Braille**
Scales: 1/4"



INTERIOR SIGNAGE SYSTEM

D|G STUDIOS

DATE: 05/01/11
PROJECT: 21110.00

FINANCIAL AID

STUDENT SUPPORT

— 3" High Letterforms
Wall-Mounted Department/Area Identity Letterforms



— 3" High Letterforms
Ceiling-Mounted Department/Area Identity Letterforms

— 2" High Letterforms
Cantilevered Area Identity



— Color Changed to Brown
for Historical Building Only

Area Identity and Department Identity are to be used to identify the various spaces and departments within the building.

There are two color options for the letterforms—Black and Silver. Utilize black or silver based on the color of the walls, choosing the appropriate color to achieve maximum contrast. Letterforms to be clear-coated or anodized to prevent formation of patina or oxidation. Logo or letterforms to be stud-mounted to wall.

Ceiling-mounted Department Identity, with 3 inch copy, is used when the department entrance is not visible from the corridor. Cantilevered Identity, with 2 inch copy and is mounted perpendicular to the corridor, is used to identify secondary rooms or departments when the space is limited to mount a Ceiling-mounted Department Identity.

The Cantilevered Identity is considered to be a support information sign when located at a door. Therefore, it must be accompanied with a wall mounted ADA compliant plaque which states the same information. This sign must be 7'-0" above finished floor (AFF) to the bottom of the sign.

Note: For design intent only. Not for construction/ fabrication.



INTERIOR SIGNAGE SYSTEM

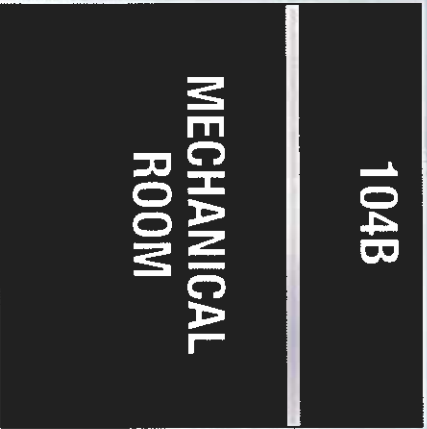
D|G

STUDIOS

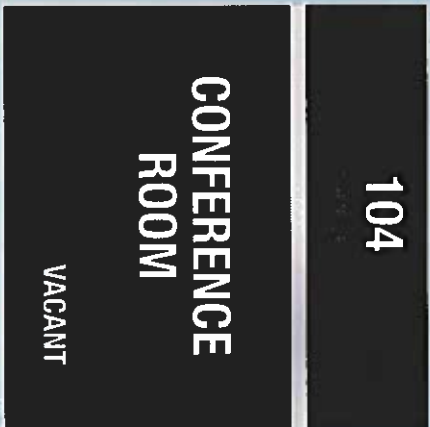
DATE: 05.01.11
PROJECT: 2110.00



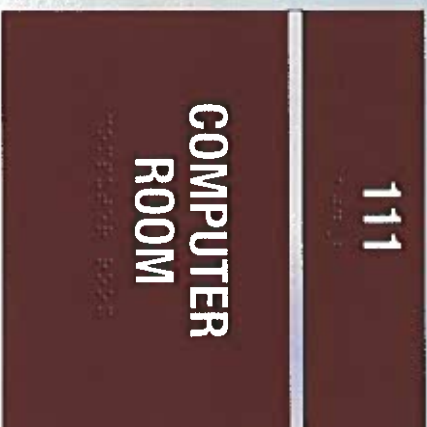
— Office Identity with Insert



— Typical Room Identity



— Conference Room Identity



— Color Changed to Brown for Historical Building Only



• • • • • Identification signage is concerned with identifying permanent rooms, defining the location and boundaries of departments, highlighting and identifying amenities, and identifying personnel offices.

In compliance with ADA, Braille and raised-character text have been incorporated as well as 70% contrast between type color and background color. ADA mounting heights is 5 feet to the center of the sign.

Note: For design intent only. Not for construction/ fabrication.

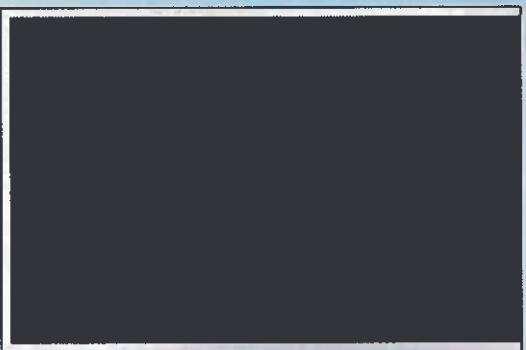
• • • • • Signage in this category is not required by Code. However the signage is functional which can also decipher and organize the information that are posted by PVAMU or students.

The 2ft x 3ft Information Posting Board and Poster Holder can be either mounted vertical and can be placed wherever PVAMU desires.

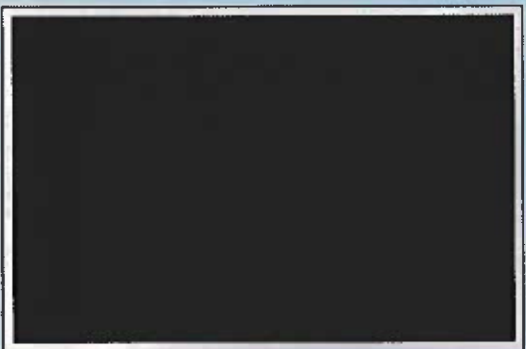
Workstation Identity is to identify personal workstations or when the wall is not available for an Office Identity.

Classroom 8 1/2 x 11 Information Identity is placed at the doors of the classrooms. It will be used by facilities to post information related to individual class.

Note: For design intent only. Not for construction/fabrication.



Poster Holder



Bulletin Board/Message Center



Bulletin Board/Message Center

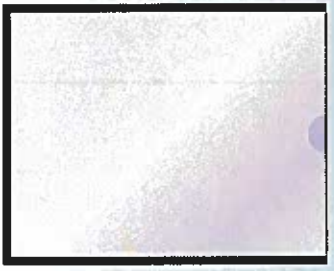
1 Poster Holder & Information Posting Board
 Scale: 1/2" = 1'-0"
 — Color Changed to Brown
 for Historical Building Only



Workstation Identity



3 Classroom 8 1/2 x 11 Information Id
 Scale: 5/8" = 1'-0"



INTERIOR SIGNAGE SYSTEM



DATE: 05.01.11
 PROJECT: 21110.00

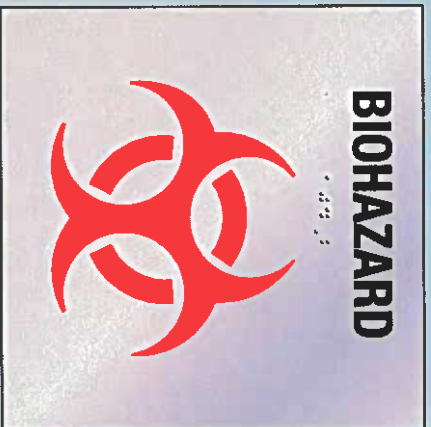
● ● ● ● ● Signage in this category may be required by state and local building codes, the Americans With Disabilities Act (ADA), the Occupational Safety and Health Administration (OSHA), as well as PVAMU Risk Management.

In compliance with ADA, Braille and raised-character text have been incorporated for some sign types, as well as 70% contrast between type color and background color. ADA mounting heights is 5 feet to the center of the sign.

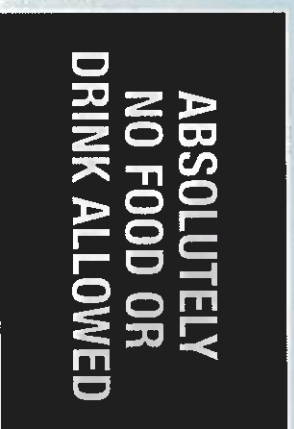
Note: For design intent only. Not for construction/fabrication.



Restroom Identity



Biohazard Warning Sign



No Food/Drink Identity



Maximum Occupancy Identity



Eye Wash Identity

9 | Code Manual Signs



INTERIOR SIGNAGE SYSTEM



STUDIOS

DATE: 05/01/11
PROJECT: 21110.00



INTERIOR SIGNAGE SYSTEM



Entrance Identity



Stair Corridor Identity



Stair Corridor Identity

● ● ● ● ● Signage in this category is required by state and local building codes, the Americans With Disabilities Act (ADA), the Occupational Safety and Health Administration (OSHA), as well as PVMU Risk Management.

The size of the copy and message are restricted as shown. In compliance with ADA, Braille and raised-character text have been incorporated as well as 70% contrast between type color and background color. ADA mounting heights is 5 feet to the center of the sign.

Note: For design intent only. Not for construction/fabrication.



INTERIOR SIGNAGE SYSTEM

D|G STUDIOS

DATE: 05/01/11
PROJECT: 2110.00

Signage in this category is required by state and local building codes, the Americans With Disabilities Act (ADA), the Occupational Safety and Health Administration (OSHA), as well as PVAMU Risk Management.

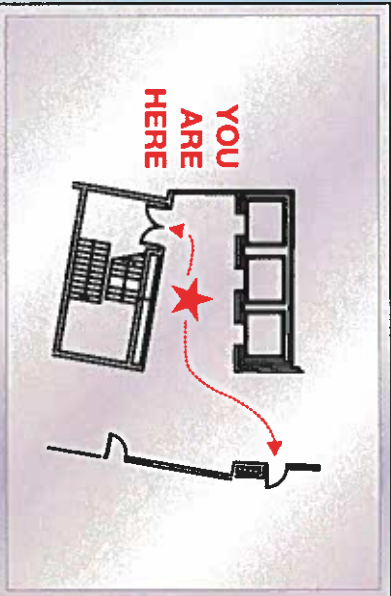
Some signs require tactile & screen-flipped copy and Grade II Braille. Map needs to indicate 2 nearest egress stairs/exits. Elevator Egress Map needs to be mounted adjacent or above elevator call buttons per ADA and Code requirements.

Elevator Regulation Identity is required to be placed within 10 feet of each elevator bank.

Elevator Cab Identity is required to number each elevator cab at first floor only.

The size of the copy and message are restricted as shown. In compliance with ADA, Braille and raised-character text have been incorporated as well as 70% contrast between type color and background color. ADA mounting heights is 5 feet to the center of the sign.

Note: For design intent only. Not for construction/fabrication.



**In Case Of Fire,
Do Not Use Elevators.
Use Exit Stairs
Unless Otherwise
Instructed.**

Elevator Egress Map



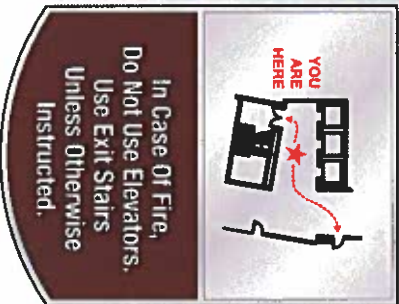
Elevator Jamb Identity



Elevator Cab Identity

ELEVATORS ARE REGULATED BY THE CITY OF HOUSTON
ELEVATOR INSPECTIONS DEPARTMENT 713-555-7756
SECURITY DESK 000-000-0000
CERTIFICATES OF COMPLIANCE ARE LOCATED
AT THE SECURITY DESK.

Elevator Regulation Identity



**In Case Of Fire,
Do Not Use Elevators.
Use Exit Stairs
Unless Otherwise
Instructed.**

ELEVATOR BANK REGULATED BY THE CITY OF HOUSTON
ELEVATOR INSPECTIONS DEPARTMENT
SECURITY DESK 000-000-0000
CERTIFICATES OF COMPLIANCE ARE LOCATED
AT THE SECURITY DESK.

*—Color Changed to Brown
for Historical Building Only*

3 Egress Map
Size: 5' x 17"



PURSUANT TO SECTION 30007, PENAL CODE (RESPASSING BY HOLDER OF A LICENSE TO CARRY A CONCEALED HANDGUN), A PERSON LICENSED UNDER SUBCHAPTER H, CHAPTER 471, GOVERNMENT CODE (CONCEALED HANDGUN LAW), MAY NOT ENTER THIS PROPERTY WITH A CONCEALED HANDGUN.

CONFORME A LA SECCION 30007 DEL CODIGO PENAL (TRASPASAR PORTANDO ARMAS DE FUEGO) PERSONAS CON LICENCIA BAJO DEL SUBCAPITULO H, CAPITULO 471, CODIGO DE GOBIERNO (LEY DE PORTAR ARMAS), NO DEBEN ENTRAR A ESTA PROPIEDAD PORTANDO UN ARMA DE FUEGO

Concealed Weapon/No Smoking Vinyl

1 ^{1/2} Tall
Side 5' x 1' x

These Doors to Remain Unlocked
While the Building Is Occupied

Door to Unlock Vinyl

2 ^{1/2} Tall
Side 5' x 1' x

PVAMMU

Concealed Weapon/No Smoking Vinyl

3 ^{1/2} Tall
Side 5' x 1' x

FIRE EXIT
DO NOT BLOCK

Fire Exit Vinyl

4 ^{1/2} Tall
Side 5' x 1' x

Signage in this category is required by state and local building codes, the Americans With Disabilities Act (ADA), the Occupational Safety and Health Administration (OSHA), as well as PVAMMU Risk Management.

No Weapon Vinyl and Door Unlock Vinyl must be placed at every entrance as Code required. PVAMMU logo vinyl is placed on glass doors at entrances as safety issues.

Fire Exit Do Not Block Vinyl is placed on all other side doors that could possibly become additional egress exits when emergency.

Note: For design intent only. Not for construction/education.





Hours of Operation
 8 am -6 pm Monday - Friday
 8 am - 4 pm Saturday
 Closed Sunday

Entrance Hours Information Vinyl

1 | Entrance Hours Information Vinyl
 Scale: 3" = 1'-0"

**PUSH TO
 OPEN DOOR**
Push to Open Vinyl

2 | Push to Open Vinyl
 Ref: 500

**PUSH TO
 OPEN DOOR**

**SMOKING ONLY
 PERMITTED IN
 DESIGNATED
 AREAS**

City of Houston
 Ordinance No. 2005-245

No Smoking Ordinance Plaque

4 | No Smoking Ordinance
 Ref: 500

Some signage in this category is also required by state and local building codes, the Americans With Disabilities Act (ADA), the Occupational Safety and Health Administration (OSHA), as well as PVAMU Risk Management.

Hours of Operation is placed at entrances if PVAMU resired.

Push to Open Door is required when there is a button at the door for disabled visitors.

No Smoking sign is required at entrances of the building per Code.

Note: For design intent only. Not for construction/fabrication

REVISED CONCEPT C



EXTERIOR SIGNAGE

Prairie View A&M University

04.01.11
The Douglas Group 211100

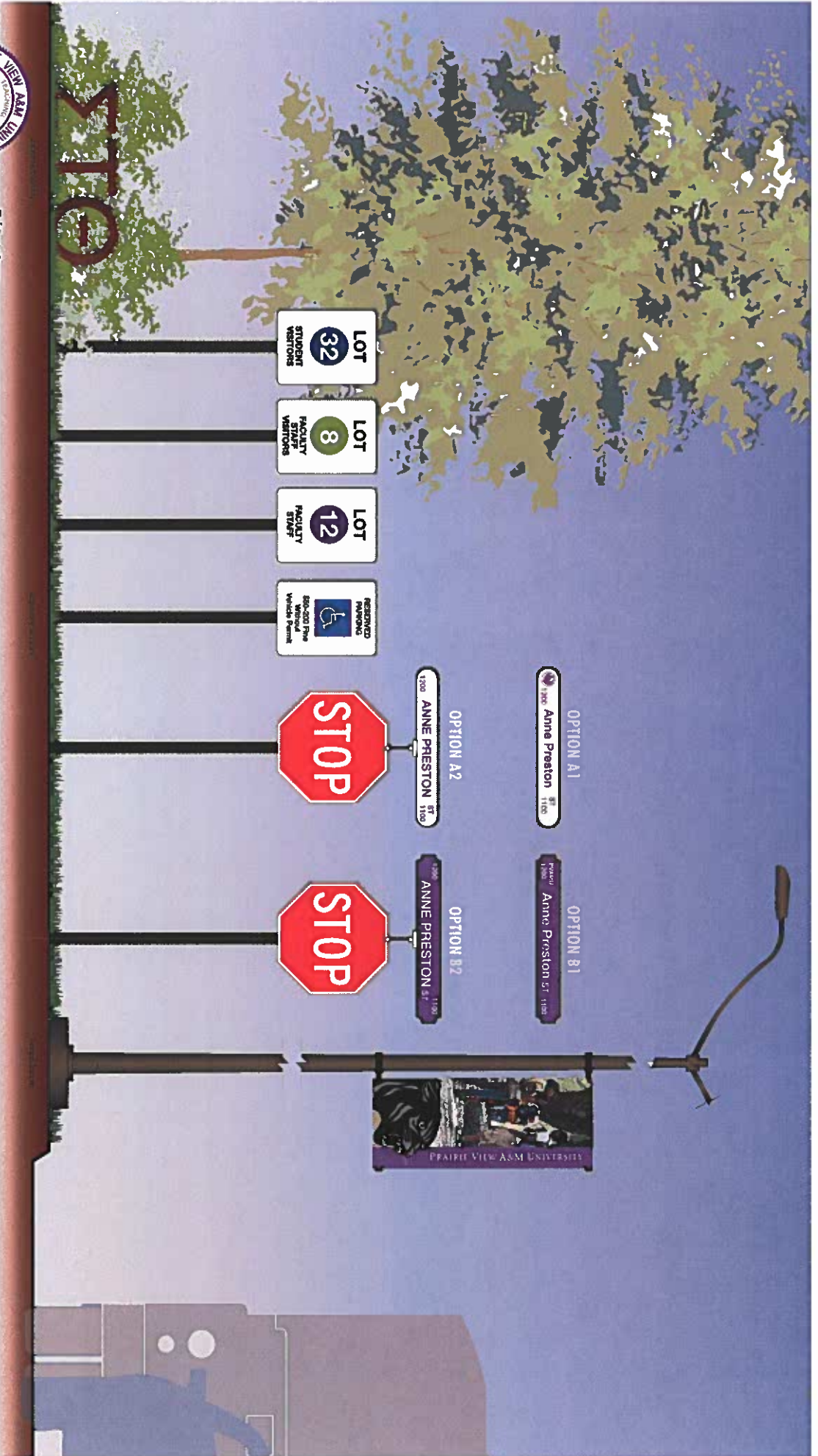


Location: Springs
Scale: 1/2" = 1'-0"

EXTERIOR SIGNAGE

Prairie View A&M University

The Douglas Group 2/11/10



REVISED CONCEPT C



3 | Building Name Placement - Small
Scale: 1/2" = 1'-0"

1 | Building Name Placement - Large
Scale: 3/4" = 1'-0"

EXTERIOR SIGNAGE

Prairie View A&M University

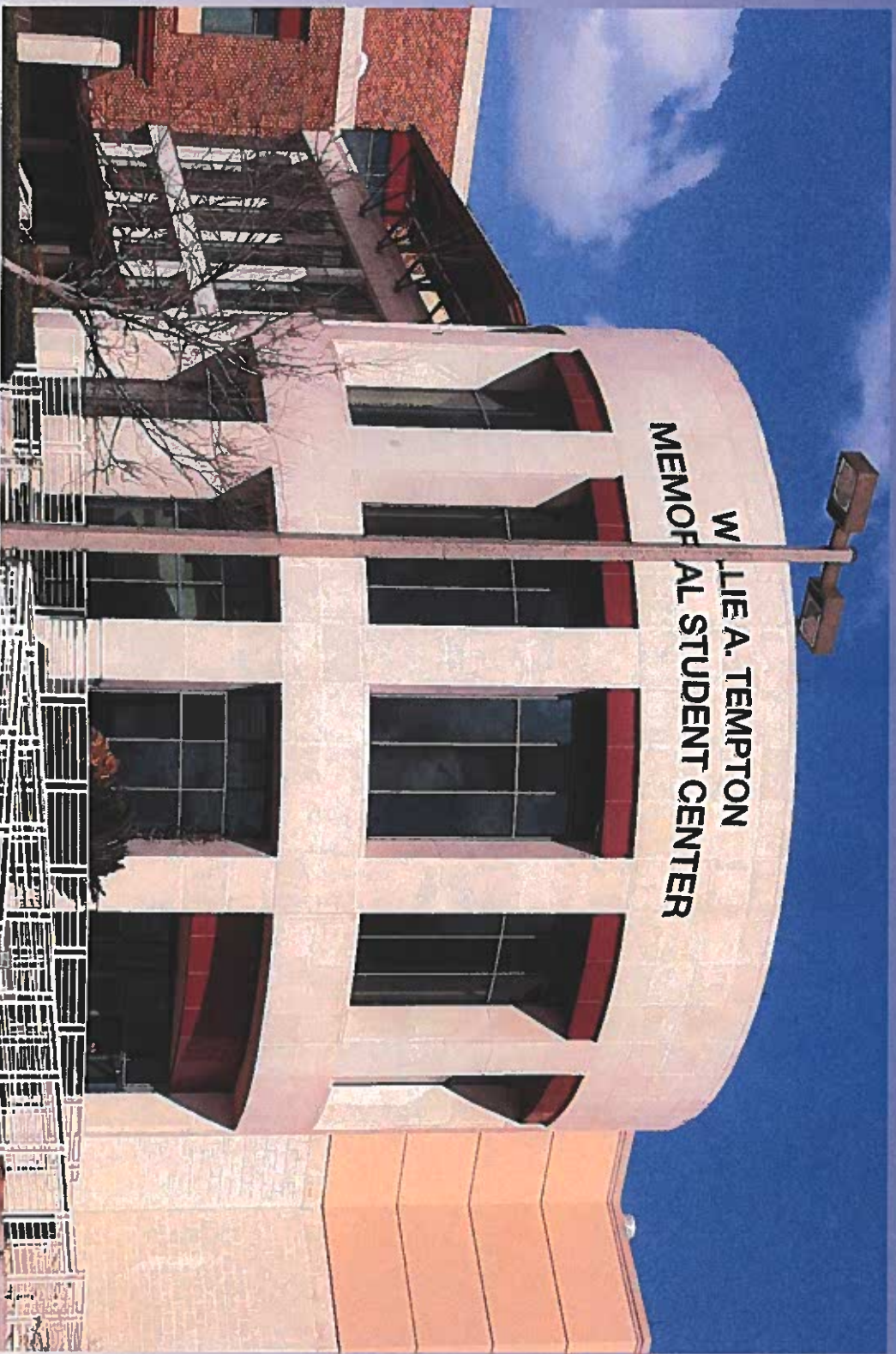
04.01.11
The Douglas Group 211000





1 Hidden Beauty Landmark - Large
has 5 sides

17' HIGH



EXTERIOR SIGNAGE

Prairie View A&M University

The Douglas Group 211000

04.01.11



Building: Library (Students, Professors and Staff) & Student Address Numbers (Front)
View to: South

17' & 6" HIGH



EXTERIOR SIGNAGE

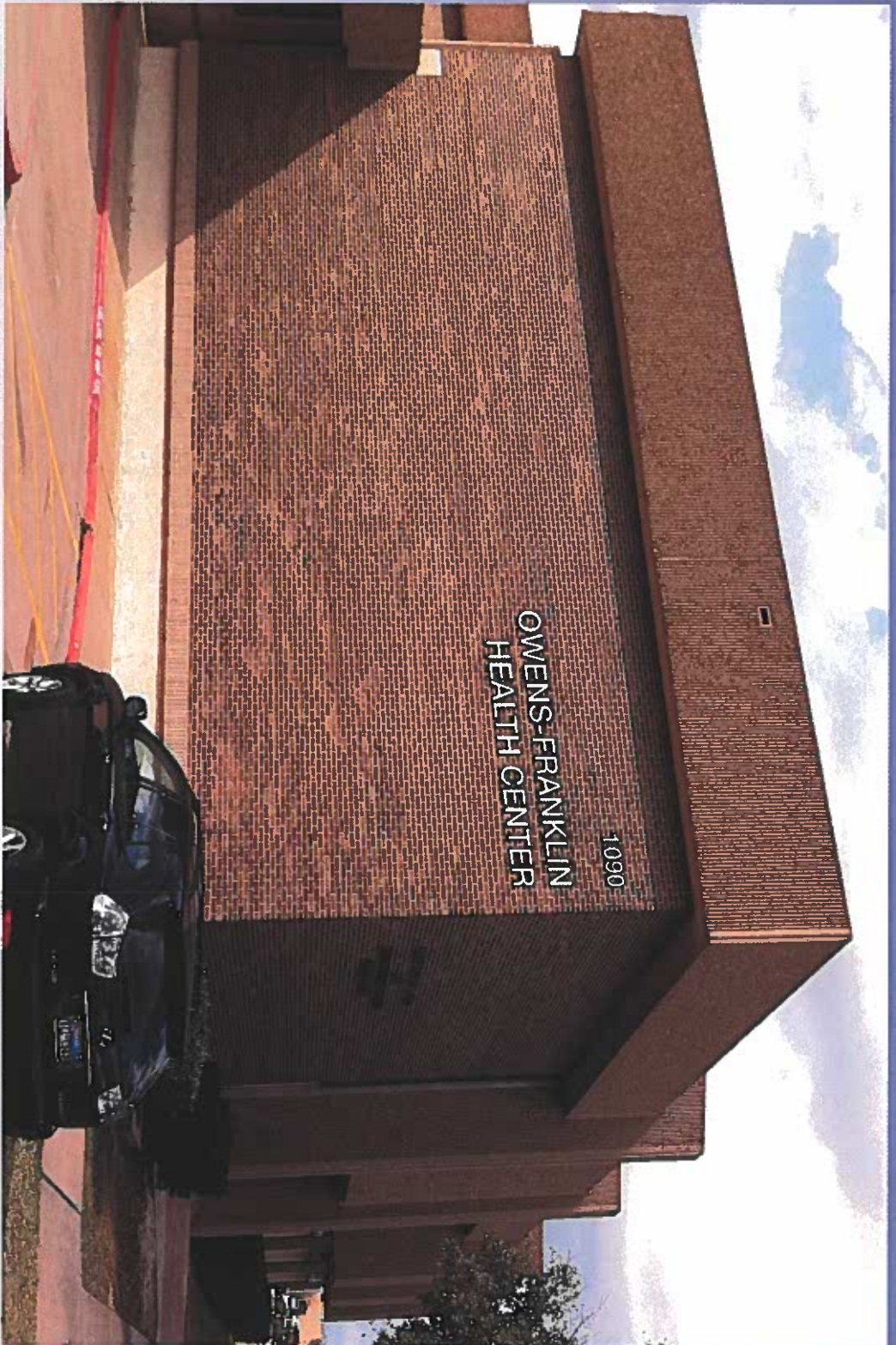
Prairie View A&M University

The Douglas Group 211100
04.01.11



1 Building: University Leadership - Academic & Building Address Numbers
for 5' Signs

12' & 6" HIGH



EXTERIOR SIGNAGE

Prairie View A&M University

The Douglas Group 211000

04.01.11