



## TEXAS SHOWDOWN: PVAMU HOSTS ANNUAL LABOR DAY CLASSIC ON “THE HILL”

*Fans are gearing up for the matchup between the Prairie View A&M Panthers and Texas Southern Tigers.*

**PRAIRIE VIEW, Texas** (August 23, 2024) – Prairie View A&M University is excited to announce the much-anticipated annual Labor Day Classic football game is one week away.

Texas rivals, the Prairie View A&M Panthers and the TSU Tigers, face off on "The Hill" at Panther Stadium on August 31, 2024, with kickoff scheduled for 6:00 p.m.

Ahead of this power-packed Southwestern Athletic Conference (SWAC) matchup, the University has several engaging ideas that will make for fantastic coverage:

- **Interview with our Director of Bands, Timmey Zachary, and the award-winning Marching Storm band:** Get insights into the preparation and passion behind one of the most dynamic bands in the nation. The Pepsi National Battle of the Bands (NBOTB) celebrates its 10th anniversary this entire week and will spotlight the rich heritage and vibrant culture of Historically Black Colleges & Universities (HBCU) marching bands culminating in the ultimate competition on Sunday, August 25th.
- **A visit from mascots Panther Pete and Sasha:** Imagine them in your studio, helping with a weather or sports report – a fun and unique segment for your viewers.
- **A segment with our renowned Black Foxes dance squad:** Highlighting this key component of our Marching Storm Band.
- **Interview with our Athletic Director, Anton Goff, at Panther Stadium:** Discussing the significance of the game and the preparations underway.
- **Interviews with our Coaching Staff, including head coach Leonard "Bubba" McDowell:** Offering insights into the team's strategy and spirit.
- **Interviews with our Quarterbacks:** Sharing their perspectives and excitement for the game.
- **Interviews with our cheerleaders:** A preview of the routines that make them a must-see at every game.

Additionally, Prairie View A&M's Athletics Department will be hosting its official SWAC Media Day on August 26, 2024. Head coaches and players from both teams will be present.

Media interested in covering PVAMU's upcoming events or scheduling an interview, please email Liz Faublas-Wallace at [lswallace@pvamu.edu](mailto:lswallace@pvamu.edu).

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**PRAIRIE VIEW A&M UNIVERSITY**, founded in 1876, is the second oldest public institution of higher education in the state of Texas and the third largest Historically Black College/University (HBCU) in the nation. Designated as an "institution of the first class" in the Texas Constitution, the enrollment exceeds 9,000 students and over 80,000 graduates. PVAMU offers academic programs through its 11 colleges and schools, boasting degree options leading to bachelor's and doctoral-level degrees. A Carnegie-classified high-research (R2) University and a member of The Texas A&M University System, PVAMU is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information, visit [www.pvamu.edu](http://www.pvamu.edu).

## MEDIA CONTACTS

**Candace Johnson**

Executive Director of Marketing and  
Communications

936-261-1566 • [cjohnson@pvamu.edu](mailto:cjohnson@pvamu.edu)

**Liz Faublas-Wallace**

Communications Professional

936-261-1562

[lswallace@pvamu.edu](mailto:lswallace@pvamu.edu)